Preventive Drug Education
Singapore

61st CND Intersessional Meeting
25 September 2018
Harm Prevention Strategy

• A holistic drug control strategy that focuses on achieving:

  • A Singapore without drugs, where everyone can live, work and play safely
Universal Prevention

• **Compulsory education** for youths between the ages of 6 and 15

• **Character and Citizenship Education (Life Skills)** at the heart of the national education system to build youth resilience against adversities

• **Universal preventive education** to educate youths about the risks of drug-taking between primary and tertiary education (Inoculation Theory)
Anti-Drug Ambassador Activity

- AAA Booklets are distributed to **P4 and P5 students** (ages 10 & 11) in Primary Schools
- Schools compete for the **best anti-drug montage exhibition** at the end of activity period
Differentiated Messaging During PDE Talks to Highlight Risk Factors

<table>
<thead>
<tr>
<th>Developmental Phases</th>
<th>Primary (7-12 years old)</th>
<th>Secondary (13-16 years old)</th>
<th>Post-Secondary (17-25 years old)</th>
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</thead>
<tbody>
<tr>
<td><strong>Approach</strong></td>
<td>Educate and Inoculate</td>
<td>Reason</td>
<td>Inculcate appreciation of Singapore’s drug policy</td>
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<tr>
<td><strong>Sphere of Influence</strong></td>
<td>Family, Educators</td>
<td>Parents and Mass Media</td>
<td>Online media and Older Peers</td>
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<td><strong>Curiosity about drugs</strong></td>
<td>None – Low</td>
<td>Moderate – High</td>
<td>Moderate – Very High</td>
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<tr>
<td><strong>Cognitive Complexity</strong></td>
<td>Simple: Concrete Thinking</td>
<td>Emerging: Analytical Thinking</td>
<td>Formative: Systems Thinking</td>
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<td></td>
<td>“Why are drugs bad?”</td>
<td>“What are the different consequences of drug abuse?”</td>
<td>“Why is Singapore’s tough stance necessary? How would drugs impact our society in the long-term?”</td>
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<tr>
<td><strong>Consequences</strong></td>
<td>Physical harm and Legal consequences</td>
<td>Physical harm, Legal and Social consequences</td>
<td>Long-term consequences to the youth culture and the society</td>
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<tr>
<td><strong>Take home message</strong></td>
<td>“Drugs are harmful”</td>
<td>“Drug abuse has lifelong impact and it is a matter of time before abusers get addicted and arrested”</td>
<td>“Drug abuse will undermine our youths and society when it takes root”</td>
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Adapted from the Behavioural Analysis of New and Young Drug Offenders Study by Singapore Prison Service, commissioned by TFYD in 2014/15.
Involving Stakeholders to Enhance Protective Factors

• **Annual meetings with stakeholders** from Schools, Voluntary Welfare Organisations, Self-help Groups and relevant Government Agencies

• **The Ministry of Education (MOE)** encourages students to take part in at least one CCA in secondary schools to devote time to meaningful activities

• **The Singapore Anti-Narcotics Association (SANA)** organises a badge scheme for uniformed group CCAs to raise anti-drug awareness in schools

**CCAs in Secondary Schools (ages 13-16)**

- Clubs and Societies
- Physical Sports
- Performing Arts
- Uniformed Groups
Selective Interventions

- Ministry of Social and Family Development
- Ministry of Education
- Ministry of Health
- Ministry of Home Affairs
- State Courts
- Academics
- Self-help Groups

Youth Engagement Programme (YEP) that comprises soccer and youth camps

Anti-Drug Counselling and Engagement (ACE) Programme with family-based component
National Youth Perception Survey

• Administered through National Council Against Drug Abuse (NCADA)

• A representative sample comprising respondents aged 13 to 30 years old to measure their perceptions and attitudes toward drug taking

• Includes 24 pairs of in-depth interviews (IDIs) with Youths
Social Media

I am drug-free because I’m focused on scoring in life.

Irfan Fandi
National Footballer

Taufik Batisah
Local Singer & Composer

Irene Ang
Local Artist

Follow us @CNB.DrugFreeSG

Bite-size infographics
#CNB247
PDE Videos
Ex-abusers’ Anecdotes
United Against Drugs Coalition (UADC)
UADC is an anti-drug alliance that rallies support from local organisations to raise awareness of drug abuse in our society through their outreach platforms.

Anti-drug Abuse Advocacy (A3) Network
The Anti-drug Abuse Advocacy (A3) Network unites passionate individuals from different walks of life to educate and empower them to advocate for a drug-free Singapore.
Youth Advocacy Programme

Ms. Nur Afikah Bte Norazmi

• Grew up in an area with housing units occupied by drug abusers

• Saw first-hand the impact of drugs in her community

• Represented Singapore at UNODC Youth Forum 2018 to discuss drug prevention with international youth participants
Thank You