CND Res.42/6. Strengthening of information and preventive measures with a view to fostering the reduction of drug demand

The Commission on Narcotic Drugs,

Recalling the Political Declaration adopted by the General Assembly in its resolution S-20/2 of 10 June 1998, in which the Member States sanctioned a balanced approach to supply control and demand reduction and recognized that demand reduction is an indispensable pillar of the global approach to countering the world drug problem,

Considering that at the twentieth special session of the General Assembly, Member States agreed on a package of measures and objectives aimed at significantly reducing demand for and supply of illicit drugs within a specific time-frame,

Considering also that programmes for reducing illicit drug demand must be an integral part of a global strategy concerning all drugs, and that such programmes must be integrated in order to promote cooperation among all the bodies involved,

Aware of the need to strengthen all forms of international cooperation and assistance in the fight against drug abuse,

1. Recommends that the Declaration on the Guiding Principles of Drug Demand Reduction, adopted by the General Assembly in its resolution S-20/3 of 10 June 1998, should be fully implemented, as well as the Action Plan for the Implementation of the Declaration on the Guiding Principles of Drug Demand Reduction with its new objectives, strategies and programmes for future activities;

2. Invites Member States, when implementing the national prevention strategies and programmes in accordance with the above-mentioned Action Plan, to pay particular attention to the need for thorough and extensive preventive education campaigns at all levels, to include measures aimed at raising the awareness of the public and targeted population groups of the risks linked to the use of drugs, as well as measures to enhance the quality and accuracy of the information circulated by the mass media and to limit and counterweigh by positive messages the damage caused by information that conflicts with those strategies, especially information circulated on the Internet, and to use the Internet for the purpose of disseminating factual information in accordance with the strategies and conveying positive lifestyle messages, particularly for youth;

3. Also invites Member States to consider focusing on the above-mentioned subject in training programmes both for police and judiciary responsible for preventive information and for persons working in social and youth services and school and health facilities and to ensure proper coordination.