Formative In-Depth Evaluation (funded by the European Union):
Western Balkans Counter-Serious Crime Initiative (WBCSCI) in the context of the Integrative Internal Security Governance (IISG) mechanism including the European Union action “Instrument for Pre-Accession Assistance (IPA II/2017)”

BACKGROUND AND CONTEXT
In the context of the negotiations for accession to the European Union (EU) of the different jurisdictions in the Western Balkans, and the changing criminal landscape in the region, challenges have been identified in combatting serious organised crime. To address gaps in regional cooperation mechanisms and reduce duplications in technical assistance, the WB Counter-Serious Crime Initiative (WBCSCI) was launched as one of three pillars under the aegis of the Integrative Internal Security Governance (IISG) mechanism in 2017 by the Ministers of Interior/Security of the Western Balkans (IISG Board). The Board endorsed the evaluation framework to ensure that evaluation results can feed into the further development of the IISG, constituting thereby a best practice for similar initiatives.

The immediate goal of the IISG is to integrate EU and international assistance in the three prominent areas of internal security, to reduce duplications of action among the existing and planned efforts of various actors, and to maximise the efficiency of achieving jointly agreed priorities. This is expected to lead to reduction in serious organized crime.

EVALUATION METHODOLOGY
This formative evaluation was undertaken using a mixed-methods, inclusive and participatory approach. It covers WBCSCI/IISG pillar II, in relation to the overall IISG, including its activities, outputs and outcomes, as well as its strategy and structure. It also covers the EU Action “Instrument for Pre-Accession Assistance (IPA II) Multi-Country Action Programme 2017 - Support to the Western Balkan Integrative Internal Security Governance” in so far as it pertains to Pillar II for the period May 2016 to October 2018.

MAIN FINDINGS
The evaluation found that the IISG is best considered an early-stage entrepreneurial venture that has identified ‘the right customer needs’, but is yet to develop, establish and institutionalise formal systems and processes. While the strategies and policies of the WBCSCI, as well as the EU Action, are largely aligned with the issues identified in the gap analysis (2014) on regional cooperation in fight against serious and organized crime, there is a need for better prioritisation of the priorities themselves. There is wide support for the concept of the IISG as a potentially effective tool for regional coordination. IISG’s work is promoting informal collaboration and trust-building among beneficiaries across the region.

The IISG Support Group is operating on a small budget but appears to be contributing to increased informal coordination and collaboration within a complex system. The high-level political agreement among IISG Board members and beneficiary governments highlights the contribution of IISG to building partnerships and cooperation, however IISG has not systematized the processes through which it identifies appropriate partners to deliver on its objectives. However, feedback was less positive when it came to donor partnership, notably Heads of EU Delegations (EUD) in Western Balkans jurisdictions. Civil society organisations (CSOs) in the region also point to a lack of concrete engagement with the IISG. Given that the WBCSCI has been running for approximately one year there is insufficient data from which any definitive findings can be drawn regarding the long-term impact on improving overall security in the region (and Europe), nor a real sense of the sustainability of either the IISG itself, its initiatives or the EU Action.

FULL REPORT ON INDEPENDENT EVALUATION SECTION WEBSITE: https://www.unodc.org/unodc/en/evaluation/reports.html
RECOMMENDATIONS

1. **Increased institutionalisation of norms and processes**: The IISG Support Group (SG) is encouraged, especially in view of impending leadership change, to establish more systematic management systems and processes.

2. **Stakeholder expectation management**: The IISG SG needs to clarify and manage stakeholder expectations on results as it takes time to build infrastructure and processes for effective coordination.

3. **Structural independence**: IISG is encouraged to re-examine the organisational set-up as well as objectives and mechanisms of the IISG, including structural independence, for the IISG SG.

4. **Strategic choices**: IISG, in close consultation with the WB jurisdictions, should make a greater effort at prioritisation of priorities.

5. **Partnerships**: IISG should develop and implement a mechanism for reviewing the effectiveness of its current partnerships, including with EUDs and CSOs.

6. **Theory of change**: The IISG SG is encouraged to develop an overarching Theory of Change for the WBCSCi component of the IISG, incorporating all aspects of the EU Action.

7. **Ownership of the mechanism**: IISG needs to enhance the role, involvement and ownership of IISG mechanism for the beneficiary jurisdictions, working via the mechanism of IISG board.

8. **RBM**: The IISG Support Group is encouraged to make a greater effort at systematically collecting data for monitoring and evaluation.

9. **HRGE considerations**: The IISG SG needs to make more explicit use of human rights and gender equality considerations in working with implementing partners on designing and implementing interventions.

10. **Donor reporting**: EU representatives and IISG SG need to develop and agree on clear guidelines and expectations on results and reporting expectations along with pre-defined timelines.

11. **Harmonization**: The EU needs a clear and common theory of change with all implementers of EU Action on board for planning and coordination. They should all have clear and pre-determined contributions to impact and outcome targets, which will help plan, monitor and evaluate contributions to results.

LESSONS LEARNED AND GOOD PRACTICE

The IISG, by engaging in extensive consultations, needs assessment and trust-building activities, has been very successful at **earning the trust of beneficiaries and buy-in at the political level**, which represents a best practice.

A **formative evaluation in early stages** of establishing organization and mechanisms indicates an **interest in culture of evaluation and organization learning**. Not only should other organizations, projects and programmes of similar nature use this as a best practice example, but that **IISG itself should take steps to sustain this over the long run**.

In terms of lessons learned, the **need for greater institutionalisation of management systems and processes for sustainability** is readily apparent. Other organizations, projects and programmes of similar nature, not to mention the IISG itself, would do better to focus on this aspect in their designs and structures.

Overall, the result of this evaluation can be summarized with the help of **SWOT analysis** below:

<table>
<thead>
<tr>
<th>Strengths</th>
<th>Weaknesses</th>
<th>Opportunities</th>
<th>Threats/ Challenges</th>
</tr>
</thead>
<tbody>
<tr>
<td>‘Proof of concept’</td>
<td>Underdeveloped systems and processes</td>
<td>High donor interest and funding in the region</td>
<td>Stakeholder impatience for quick results</td>
</tr>
<tr>
<td>Ability to bring decision-makers on the table</td>
<td>Uneven stakeholder involvement</td>
<td>Visible need for better coordination</td>
<td>Organizational location: Limiting to stakeholders?</td>
</tr>
<tr>
<td>High visibility and presence</td>
<td>Weak results-based monitoring systems</td>
<td>Operational coordination</td>
<td>Unclear and conflicting stakeholder expectations</td>
</tr>
<tr>
<td>Operating on shoestring budget</td>
<td>Inadequate attention to HRGE issues</td>
<td>Independent organizational structure</td>
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