IRACM is an independent and autonomous non-profit association created in October 2010

Supporting the fight against counterfeit drug trafficking and protecting patient health are the sole reasons for IRACM’s existence
**IRACM’S ACTIVITIES**

**TRAINING**

To professionalize the contributors to the fight against counterfeiting

- E-learning
- Creating curricula
- University diploma
- Raising awareness
- Calls for European projects

**CONSULTING**

Using IRACM’s expertise for the good of the international community of health professionals and public services

- Influential action
- Contributions as expert consultants in the work of national and international organisations
- Consultancy work for authorities

**RESEARCH & DOCUMENTATION**

Providing a bedrock of fundamental knowledge

- Monitoring the Internet
- Theme-based studies
- Documental research
IRACM: OVERVIEW

2011
300 people trained

+ 

2012
450 people trained

= 

750 people trained
OUR MODULES

GENRAL AND GLOBAL AWARENESS MODULE

- Knowledge of Medicines
- Traceability & Sourcing
- Notions Relating to Intellectual Property
- Good Distribution Practices
- Misappropriation
- Corruption & Laundering
- The Role of Medicines Agencies
- Border Permeability
- Police Intervention
- Internet Issues
- Patent Protection Issues
- Parallel Imports
- Drug-Related Quality & Regulatory Aspects
- Financial Flows
- European Action to Fight Drug Counterfeiting
- Legal Approaches
- Drug Analysis Techniques
- Trafficking Through the Postal System
CALL FOR EUROPEAN PROJECTS

**PHARMACRIME 2**

Partners: Interpol, MHRA, ZKA, SNDJ, OCLAESP, Eucojust, Italian Medicines Agency

**Developing expertise against the online trade of fake medicines by producing and disseminating knowledge, counterstrategies and tools across the EU: FAKECARE**

Italian Medicines Agency, Interpol, Trento University
PROGRAM OF THE DIPLOMA

- Health products and health authorities
- Responsibilities due to health products
- Pharmaceutical crime
- Fight against pharmaceutical crime
- Enforcement actions at national and international levels
IRACM: RESEARCH

Documentation of various track and trace systems to fight against counterfeit medicines in the world.

Expert meetings on fraud involving the trafficking of human organs, cells and tissue.

Study on the relation between counterfeit drug trafficking and organised crime.
DEVELOPING SPECIFIC SKILLS FOR WELL-INFORMED FRONT-LINE FIGHTERS
OUR MODULES: NOTION AND DEFINITION

- ILLICIT MEDICINES
  - COUNTERFEIT
  - SUBSTANDARD
  - FALSIFIED
  - WITH NO AUTHORIZATION
  - SMUGGLING
  - PARALLELL IMPORTS
OUR MODULES: THE BORDERS PERMEABILITY

- Collecting information
- Results assessment
- Operating physical examination
- Analyzing risks and fixing targets
OUR MODULES: THE POLICE ACTION

INVESTIGATION ENVIRONMENT

INVESTIGATION TECHNIQUES

COLLECTION & PRESERVATION OF EVIDENCE

METHODS OF INTERVENTION
OUR MODULES: TRAFIC ON INTERNET

- Professional website
- Domain name registered with referencing
- False information sites
- Social Networks
- Advertising links / search engines
- Affiliation programs
- Spam
KNOW THE STRATEGIES USED BY TRAFFICKERS
THANK YOU FOR YOUR ATTENTION.