The Post-2015 Call To Action: Private Sector’s Role

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## A Post-2015 Call to Action

### Steps

1. **Sign-up and Endorse**
   - See agenda as universal and transformative.
   - Must apply from Austria to Zimbabwe; Argentina to Sweden

2. **Get Sector/Regional Leaders to Champion Call**
   - Need key sectors to have company leads

3. **Promote “Call” Internally/Externally**
   - Publicise in company, with other companies, with govt’s.
   - Help to open up dialogue with government on a-c.
# A Post-2015 Call to Action

## What companies need to do

<table>
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<th>Steps</th>
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<td>4. <strong>Integrate with other initiatives</strong></td>
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<td>• Link to EITI, CoST, Open Contracting, OGP, etc.</td>
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<td>5. <strong>Convene multi-stakeholder discussions</strong></td>
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<td>• Catalyse global and national discussions</td>
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How to do it?

Find the right language

Participation

Corruption

Governance

Transparency

Accountability

Integrity/Rule of Law
How to do it?

Build the right bridges

- Government
- Companies
- Donors
- CSOs
- Communities
- Media
THANK YOU!

...what next?