Public-Private Partnerships for Fighting Corruption in Korea

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I. Anti-Corruption Public-Private Governance Framework
1. Establishment of the Policy Council for Transparent Society

Objective
- To promote collaboration among various sectors of society to enhance transparency and trust and fight corruption

Organization
- 26 organizations from 9 sectors, including government, political circle, business, and civil society

Major functions
- Identifying agenda and making suggestions for realizing transparent and trustworthy society
- Promoting cooperation and disseminating best practices by sharing plans for activities
2. The Council’s Accomplishments for Year 2010

1) Increasing membership and strengthening networks

- **Increasing membership**
  Korea National Council of Women, Junior Chamber International Korea, Korea Institute of Certified Public Accountants

- **Consolidating cooperation with the media**
  - Signing of MOU with Korea Broadcasting System (KBS)
  - Report on “Clean Korea Campaign” (KBS News Plaza)
  - Symposium on “Fair society and Transparent Government”
2. The Council’s Accomplishments for Year 2010

2) A nation-wide “Clean Korea Campaign”

- A nationwide campaign to spread a culture of transparency and integrity
- “Clean Korea Campaign” launching ceremony in Seoul
- Regional campaigns (Busan, Daejeon, Chuncheon, Incheon, and Gwangju)
2. The Council’s Accomplishments for Year 2010

3) Symposia on transparency & trust

- Symposium on Enhancing National Integrity
- Symposium on Achieving a Clean & Advanced Country
- Symposium on the Role of Women in a Transparent Society
- Anti-Corruption Symposium on Realizing Fair Society & Transparent Government
- Symposium on Building Transparent Society & Strengthening National Competitiveness
2. The Council’s Accomplishments for Year 2010

4) Activities by sector: political sector

- “Integrity Oath” and clean election platform by candidates for 6.2 local election
- Confirmation of text of pledge and organization of monitoring groups in 16 provinces and cities
- Nationwide tour of public pledge by candidates for 6.2 local election
- Collection and announcement of integrity pledges
2. The Council’s Accomplishments for Year 2010

5) Activities by sector: **private sector**

2010 Transparent Business Award & Business Ethics School

- Award companies with good practices of corporate social responsibility and sustainability initiatives

- Spread a corporate culture of contributing to national and social development
Signing of an MOU with civil society groups to promote efforts to eradicate insurance frauds

- Increase of car insurance frauds and other types of moral hazard
- Korea’s civil society groups, insurance companies, vehicle maintenance businesses, and medical industry agreed to encourage private-led surveillance and inspection of insurance frauds.
II. Support for Ethical Business Management
Support for Ethical Management

- ACRC signed an MOU with Korea Institute of Certified Public Accountants in May 2010 on collaboration to improve corporate accounting and disclosure systems.

- ACRC developed “Corporate Transparency Self-Assessment Model” and “Ethics Management Report Standards.”

- ACRC publishes Business Ethics Briefs every month to provide local and international ethical management news.
Training on Ethical Management for Business People

- ACRC provides **Ethical Management Training Course** 4 times a year to enhance core competence of business ethics managers.

- ACRC holds **Business Ethics Workshop** once every year to strengthen cooperation with businesses and share best practices.
III. ACRC-Funded Civil Society Projects
Purpose
ACRC provides financial support for civil society’s creative, voluntary programs designed to raise awareness of integrity and transparency.

ACRC-Funded Projects
- 2007: “Clean City Project”
- 2008: Integrity Awareness Program Development Project
- 2009: “Promotion of Civil Rights” to support the socially vulnerable and the lives of the working class
- 2010: “Clean Korea Campaign” with 4 civil society groups
- 2011: Project with a consortium of six organizations
  * Gyeongnam K-PACT Council, Daegu K-PACT Council, Guri K-PACT Council, Pohang YMCA, Korea National Council of Women, & Korea Manifesto Headquarters
Major Achievements

- Organization and management of Integrity Self-Policing Groups
- Voluntary anti-corruption programs in the public sector such as Trust School Movements
- Promotion of integrity in local political arena through the integrity pledge and transparent election campaign platform

Spread a culture of integrity through public-private partnerships
Ⅳ. Future Directions

- Spread a fair and transparent corporate culture by promoting ethical management
- Support implementation of anti-corruption policies through the Policy Council for Transparent Society
- Improve anti-corruption policies through effective communication and partnership with civil society
Support implementation of anti-corruption policies through **Policy Council for Transparent Society**

- Voluntary identification and implementation of Tasks by each sector
- Increase of member organizations
Spread a fair and transparent corporate culture by promoting ethical management

- Create a working group with the five business organizations and professional groups to discuss international ethical issues
- Include the ISO 26000 and IFRS issues in ethical management training programs
- Expand the readership of the Business Ethics Briefs from the corporate managers to civic groups and students
- Introduce ethical business management program to civic welfare groups
Improve anti-corruption policies through effective communication and partnership with civil society

- Strengthen partnership with diverse civic groups including local-level anti-corruption networks
- Increase support for nation-wide, more professional projects to maximize the efficiency of anti-corruption initiatives
- Assist social welfare centers in engaging in ethical management practices and support local anti-corruption civic groups
Thank you.