Public education through mass media and the Internet

UNCAC Article 13

4th intersessional meeting of the open-ended intergovernmental Working Group on Prevention

26 – 28 August 2013, Vienna
OVERVIEW OF MEASURES ADOPTED BY STATES

• Wide use of internet for:
  - awareness raising & public education
  - increased transparency in public administration
  - facilitation of reporting acts of corruption

• Use of social media (facebook, twitter etc.) next to other material (TV, publications, radio) as a platform for anti-corruption campaigns

• Partnerships with NGOs and religious leaders
Collaboration with the Media

• Partner vs critical voice
  - press briefings, press releases
  - training of journalists (substantive training, investigative journalism, availability of material and resources at global level)
  - Awards/competitions for reporting on corruption
Ethical and professional reporting on Corruption

- Guide for Governments and journalists
  - Elements of article 13, para 1 b) and d)
  - Freedoms of opinion and expression, including right to information legislation, processes and restrictions
  - Self-regulatory measures by the media

- Expert group meeting (10-12 April 2013)

- Guide will be launched at the CoSP (25-29 November 2013, in Panama)
Potential points for discussion

- Successes and challenges in the use of mass media and the internet in public education on the prevention of and fight against corruption
- Volume and quality of information made available and easily accessible
- Use of data and online services by citizens
- Contribution of these means to increased transparency and accountability in the context of public education
Thank you

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