UNODC Youth Initiative
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- Empowers youth to become active in their schools, communities and youth groups, and to advocate for substance use prevention
- Turns young people themselves the first actors of prevention, instead of being ‘only’ targets
- Brings the voice of youth to the agenda of global policy making
UNODC Youth Initiative

1. Gives small grants to active youth groups in low- and middle-income countries to scale up their prevention activities

2. Connects youth globally through social media
   – to discuss, inspire, and learn from each other,
   – to connect and learn from science of substance use,
   – to learn about regional and global level policy making structures.

3. Brings most active youth annually to Youth Forum
1) Grants annually awarded to youth organisations

2012-2014: 67 grants to organisations from 37 countries:

Afghanistan  Bangladesh  Bhutan  Bosnia And Herzegovina  Colombia  Côte d'Ivoire  Ecuador  Honduras  Iran  Kenya  Kirgistan  Madagascar  Maldives  Moldova  Montenegro  Namibia  Nepal  Nigeria  Pakistan  Panama  Peru  Russia  Senegal  Serbia  Sierra Leone  South Africa  Swaziland  Tajikistan  Ukraine  Uganda  Yugoslavia  Zambia  Zimbabwe
2012-2014: mobilisation of 2,6 million youth through grants
Supported activities range from international dance competitions between youth groups *(East Africa)* ...

*Image of children performing on stage.*

*Logo: Safari Katika - Turn on music, turn off drugs.*
.. to providing education and services for homeless children and their families from ‘favelas’ (Honduras)
2) Connect youth globally via social media

www.facebook.com/UNODCYouthInitiative
- Example: # Get the Facts and Break the Myths Campaign:

Factsheets to disseminate science based information to counteract the misleading and harmful misunderstandings on substance use

- Myth 1: Using controlled drugs for non-medical purposes is often harmless
- Myth 2: Punishing drug users will help to tackle the world drug problem
- Myth 3: Everybody is using drugs
- Myth 4: Addicts made the wrong choice, it is their fault
- Myth 5: Cannabis effects are similar among individuals
Youth implementing activities in their communities to provide reliable information, and sharing results online! Creating and sharing VIDEOS globally! Creating & disseminating a POSTER in Serbia.
3) Youth Forum: Bringing the message of youth to the policymakers at the highest political level
2016

Youth Forum at the CND

Youth Representatives at the UNGASS
Message of the Youth Forum to be conveyed to UNGASS 2016
- Member States committed to listening to the Youth Voice