



Cesar Salas Salas

Married with five children

In 2003, things improved thanks to the efforts of the cooperative and the help of the United Nations, who supported us in all processes from cultivation in the fields to the marketing of our coffee.

Coffee cultivation has given us the opportunity to provide our children with a good education. We can also cover our basic needs—such as food and clothing—and we have been able to buy materials to improve our house and maintain our farm.

Hernán del Aguila Canayo

Married with six children

Ten years ago, my entire income was derived from growing coca leaf. I sold PBC to drug traffickers, and they provided me with the necessary chemicals (sulphuric acid, sodium carbonate, kerosene and lime).

The coffee I grow now is marketed through the "Oro Verde" Cooperative; this year, we received better prices. I now have a huge savings! My wife and I live without fear and spend more time with our children.



Marcelino Tapullima Pashanasi

Married with five children

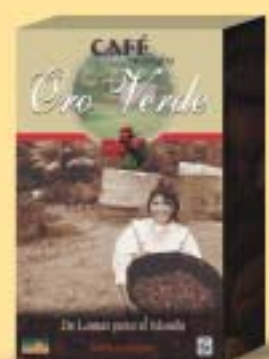
The price for coca production was not profitable for us. The cost of production for each hectare of coca was extremely high.

The alternative development project organized us by forming committees. The engineers provided us with a technical package. This is how we were able to recuperate our abandoned coffee plantations.

I changed my coca crops entirely for coffee. Strengthening our cooperative is the best way to continue with coffee production and to never think of coca again.



An achievement of the
ALTERNATIVE DEVELOPMENT
PROGRAM IN PERU





Alternative development in the Lower Huallaga Valley

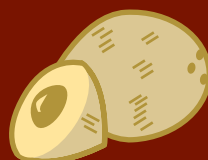


UNODC is helping to build a licit farming economy in the Lower Huallaga Valley to ensure that Peruvian farmers permanently abandon coca cultivation. Since 1999 the project, grounded in Peruvian national policies on alternative development, has benefited 1,300 families working on 2,800 hectares of alternative crops.

Four farmers' organizations have been established, fostering the equal participation of men and women:



- The "Oro Verde" Coffee Cooperative includes 225 coffee growing families who collect and sell their coffee in the organic and fair trade market. Oro Verde sold 204 metric tons of coffee in 2003, worth US\$ 412,600.
- The "ACOPAGRO Cooperative" is a group of 500 families that produce cacao. The cooperative has been exporting the cacao to Europe (Italy, Spain and Switzerland) since 2002. In 2003, 329 metric tons were sold, with a value of US\$ 554,400.



- The "Palm Garden Association" is made up of 515 palm oil cultivators on 1,000 hectares, with an expansion of an additional 1,000 hectares underway using funds from the Regional Government of Loreto. A Colombian enterprise, CONSULTECNICA, will build the industrial equipment needed for the implementation of the palm oil extraction plant. The San Martin Regional Government will contribute US\$100,000 for the plant's civil works.
- The "Agro-industrial Processor S.A." (PAGSA) is an enterprise that groups 60 families. The families produce cashew nuts and acerola oil, among other things. Sales are directed to the regional market and the market in Lima. In 2003, PAGSA sold 37,500 liters of nectars, yogurt, macerated fruit, and cashew nuts, for an approximate value of US\$ 35,000.

