“ABC” ANTI-CORRUPTION BUSINESS COALITION

WE ARE THE WORLD BUSINESS ORGANIZATION.

GOALS

✓ To promote an **attractive business and investment climate** through;
  » good governance,
  » advocacy for the endorsement of best international integrity practices and
  » strengthening capacities amongst public and private institutions in the Republic of Albania that are instrumental in the fight against corruption.

✓ To have a constructive and sustainable **stakeholder dialogue** about corporate integrity

✓ To **build trust** in policymaking bodies and rule of law governance.

*With the support of the*
COALITION

To develop the institution of a business coalition that would engage actively, in a constructive and continuous dialogue to address specific matters on corporate integrity and good corporate governance.

With the support of the Kingdom of the Netherlands
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SO FAR …JANUARY – SEPTEMBER

1. Present the project
   ➢ to public sector institutions (At least 8 meetings)
   ➢ to chambers of commerce and business organizations (1 meeting)
   ➢ to International Organizations (3 meetings)
   ➢ To civil society organization (1 meeting)
   ➢ Sent a dozens of emails

2. Launching the initiative
   ➢ Forum on Corporate Integrity – 14 May 2018
   ➢ Approx. 80 participants (public inst., business organizations, businesses, international organizations, CSOs)

3. Drafted the Terms of Conditions and circulated for comments (two rounds)

With the support of the
NEARBY UPCOMING STEPS

1. Finalize the Terms of Reference
   - Circulate for a third round of comments (possibly next week).

2. Hold the first Coalition Meeting
   - Upon confirmation of the Terms of Reference by all stakeholders.
   - Tentatively Mid-October 2018.

3. Study trip with officials in the Netherlands and France
   - Meet related stakeholders that would help our institutions frame their action plans in the area of integrity.
   - Share of experience and success stories.

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LESSONS LEARNT

Building the Coalition:

- Compelling mission (persuasive and in the focus areas of stakeholders).
- Secure sustainability (Ongoing and comprehensive agenda).
- Strong Leadership (Chairperson & Board).
- Proper representation level at the Coalition (decision maker & technical experts).
- Formalize the initiative.

Communication:

- Start communicating early.
- Prepare standard promotional documents (presentations, summaries)
- Work with strong/influential promoters.
- Contact the relevant persons at stakeholder’s units.
- Organize both group and personal meetings with stakeholders.
CHALLENGES

1. Lack of interest and willingness (especially political one, but also leadership).
2. Funding
3. Capacities
4. Loosing the local concept
FINAL REMARKS

1. The Initiative should be simple and practical.
2. The forecasted outcomes shall be of added value for the stakeholders and community.
3. Stereotyping about corruption should be avoided!
4. The mission and objective should be inclusive for all stakeholders.

The solutions might come from outside, but the battle is in your own country!
Thank you!