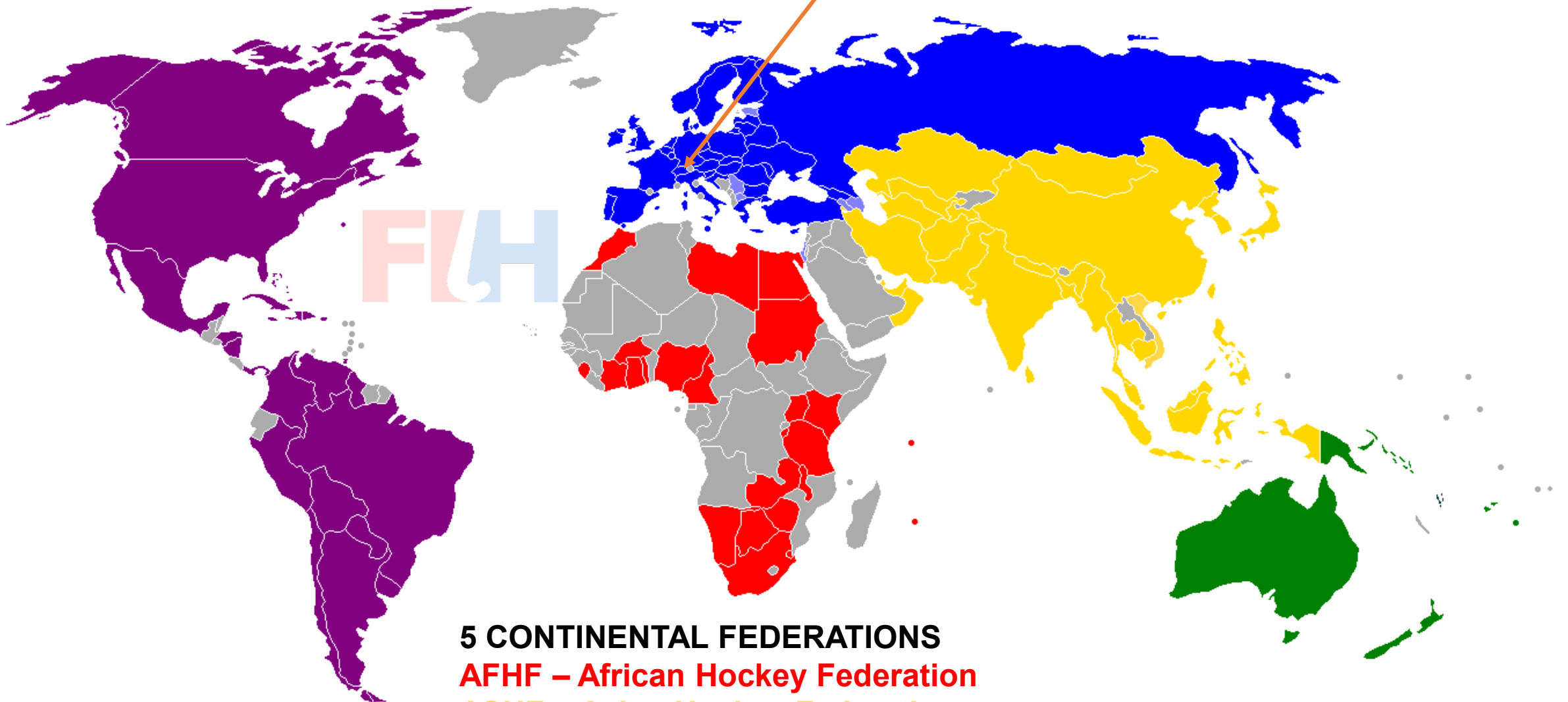


Lessons learned in
FIH's efforts to strengthen
Integrity in Sports

The logo for the International Hockey Federation (FIH) is displayed in a stylized, bold font. The letters 'F' and 'I' are red, while the 'H' is dark blue. The 'I' and 'H' are connected at the bottom. The logo is set against a white background within a blue circular frame that has a distressed, hand-painted appearance.

FIH

Based in Lausanne, Switzerland



5 CONTINENTAL FEDERATIONS

AFHF – African Hockey Federation

ASHF – Asian Hockey Federation

EHF – European Hockey Federation

OHF – Oceania Hockey Federation

PAHF – Pan American Hockey Federation

138 National Associations

Good Governance in International Federations

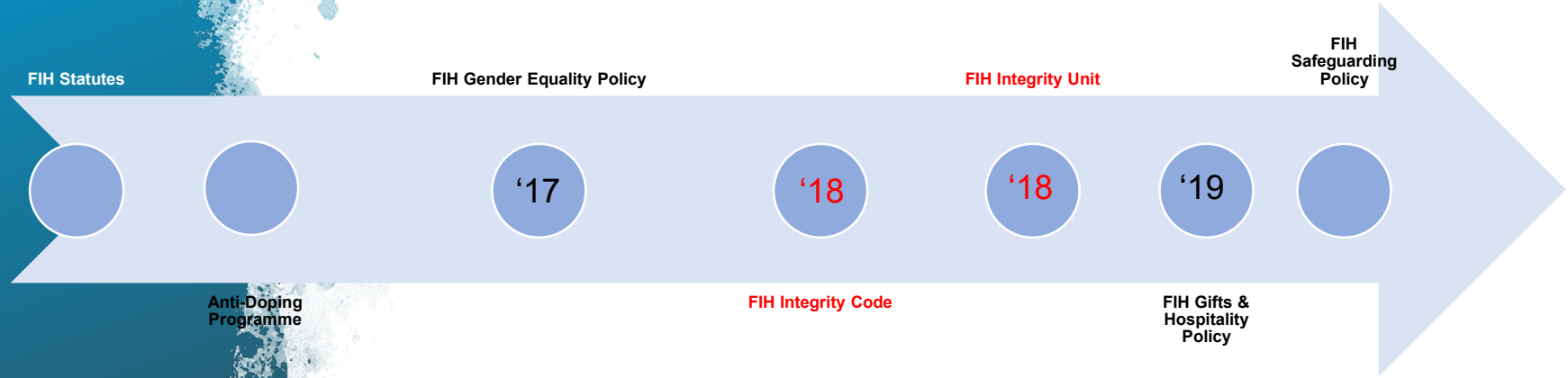
Only recently calls for better governance in sports

- Traditionally – closed, self-governing sporting world
- No government interference in Switzerland

Commercialization of Sports

- Exposed governance failures – corruption and bribery
- Money in sports attracts cross-border criminals, such as match-fixing

Integrity within FIH



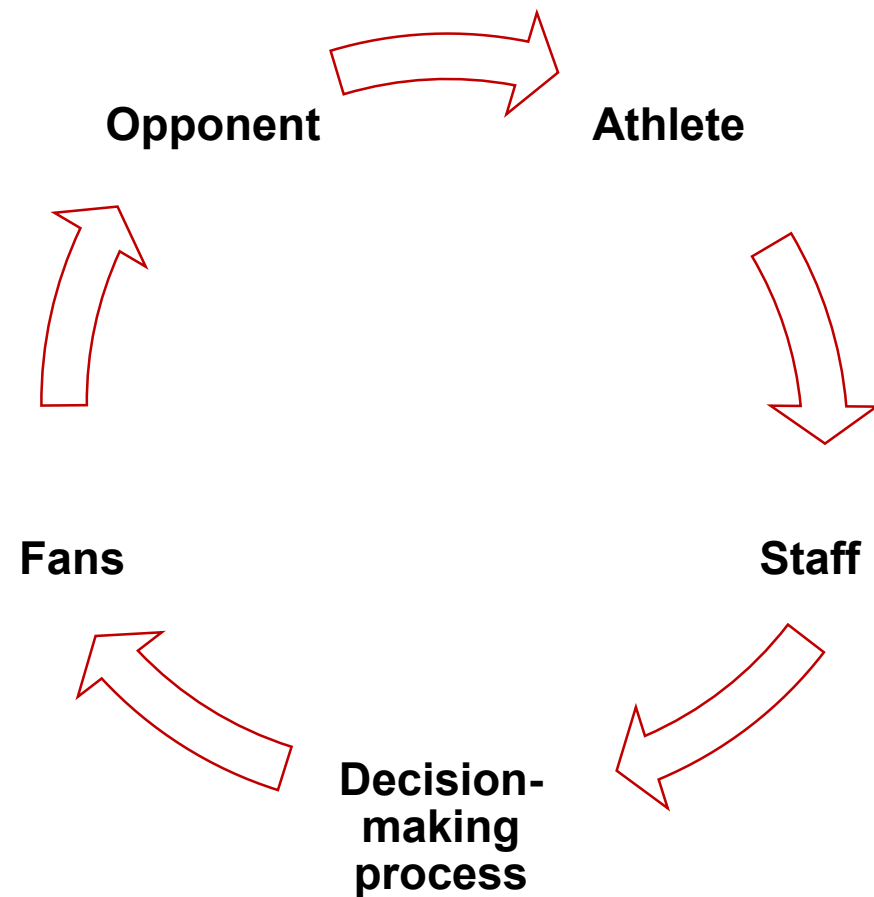
FIH Integrity Unit



Why is Integrity so important for FIH?

- Corruption jeopardises important sociocultural values of sport
- Economic sustainability
- Ensures effectiveness in a complex environment
- Huge impact on society of international sports organizations

Good
Governance
Gains Respect
for



Lessons Learned

- Take control
- Understand general expectations
- Set own specific & realistic standards
- Measure yourself regularly and publicly against the standard
- Communicate regularly and appropriately
- Adapt