

A teal rectangular sign with rounded corners and a white border. The words "Fair Play" are written in a white, sans-serif font. The sign is mounted on a metal post against a blurred background of green foliage.

Fair Play

## SPORT AND INTEGRITY

THE BRAZILIAN WAY OF ADDRESSING GOVERNANCE ISSUES IN SPORTS

# HOSTING SPORTS BIG EVENTS: AN OPPORTUNITY TO DISCUSS SPORTS MATTERS?

FIFA World Cup 2014 and Olympic Games Rio 2016

Forums of Discussion:

Legislative Branch

Executive Branch

Sports Organizations



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## LEGISLATIVE BRANCH

The new sports agenda presented by the games and the legal legacy

2013: Major modifications on Pelé Law (Brazilian Sports Code): inclusion of governance rules for sports organizations as conditions to receive public investments (article 18-A);

2015: PROFUT Law: The Management Modernization and Financial Responsibility Program – Rules of governance as conditions to tax installment;

2016: Antidoping Unique Court: creation of an independent Court, representative of the most important sectors linked to sport (Athletes, Sports Organizations and State).

## EXECUTIVE BRANCH

Administrative issues to address for the games and after the games

2015: Provisional Act n° 671, that established PROFUT (afterwards converted in ordinary law);

2016: Provisional Act n° 718, that created the Unique Antidoping Court (afterwards converted in ordinary law);

2017: Legal defense of PROFUT, questioned before the Supreme Court (major matter discussed: autonomy of sports organizations)

2018: Discussion and Execution of a Agreement with the Brazilian Olympic Committee to address governance issues both in the Committee itself as in the Olympic sports organizations that receive financial aid from the Committee.



## SPORTS ORGANIZATIONS

Sports and technical issues to address for the games and after the games

2018/2019: Implementation of a Governance Program – GET, directed to all Brazilian Olympic federations, initiating with a survey (screening questionnaire and indicators) and implemented by specific consultation, to help each federation to adapt to the good governance targets.

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## SOME EXAMPLES OF GOOD GOVERNANCE RULES IN BRAZIL

(linked to the enjoyment of public benefits)

- Term limits: 2 terms of 4 years maximum (art. 18-A, I, Pelé Law);
- Management and financial transparency (art. 18-A, IV, Pelé Law);
- Athletes representation on Sports Organizations Decision Forums (art. 18-A, V, Pelé Law);
- Woman equality on Antidoping Court composition (art. 55-A, § 2º, Pelé Law);
- Financial Fair Play: employment contracts, tax and investments (art. 3º, PROFUT Law);
- Rules against oppressive administration (art. 3º, PROFUT Law).

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# THE FUTURE OF GOOD GOVERNANCE OF SPORTS IN BRAZIL

## KEY WORD: PREVENTION

THANK YOU FOR THE ATTENTION!

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