

HOW TO SUPPORT

The United Nations Office on Drugs and Crime's (UNODC) Blue Heart Campaign

Suggested actions

TO SUPPORT THE CAMPAIGN:

- Follow the Blue Heart social media channels and use the hashtags #EndHumanTrafficking or #AQUIESTOY on social media;
- Place Blue Heart banners / links to the <https://www.unodc.org/blueheart/> web page on your website;
- Use the Blue Heart logo in your newsletters, or on your awareness-raising materials (see logo specifications here: <https://www.unodc.org/blueheart/en/-campaign-tools.html>);
- Use the Blue Heart logo when organizing or participating in awareness-raising activities and events to mark key anti-human trafficking days, such as the World Day against Trafficking in Persons on 30 July, or the EU Anti-Trafficking Day on 18 October;
- Help localize and translate material about the Blue Heart. For advice on this, please contact the Advocacy Section at unodcadvocacysection@un.org;
- Spread the word about the Campaign through your own networks and contacts;
- Organize talks and events about anti-human trafficking.

If you have any questions, please contact: unodcadvocacysection@un.org