

Green Customs Initiative

CCPCJ 2022 EXPERT DISCUSSIONS ON CRIMES THAT AFFECT THE ENVIRONMENT

Day 3: Strengthening international cooperation to address crimes that affect the environment

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Online, 16 February 2022

What is the Green customs initiative (GCI)

A partnership of international entities aiming at enhanced capacity of customs to prevent illegal trade in environmentally sensitive commodities



WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES



Knowledge products

UN environment programme 50 1972-2022

Green Customs Guide

to Multilateral Environmental Agreements



ONU programa para el medio ambiente

GCI - CURRÍCULO PILOTO PARA AMÉRICA LATINA Y EL CARIBE DE HABLA HISPANA

PROGRAMA DE LAS NACIONES UNIDAS PARA EL MEDIO AMBIENTE

GreenCustoms



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Training, including e-learning



**Kenya School of Revenue
Administration**

- Needs assessment
- Information session (8 December 2020)
- Expert workshop to discuss the draft curriculum (7-9 December 2021)
- Green Customs Curriculum and trainings



Awareness raising



#Not your medicine:

This campaign conveyed that wildlife trafficking exists due to unscientific remedies.



Rhinos are not your medicine.
Stop believing in unscientific remedies that kill our wildlife.
Put an end to wildlife trafficking.



Sad emojis:

Based on **sad emojis featuring five Indian endangered species**, this campaign raised awareness about the illegally trafficked endangered species and their plight.



Thank you



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