

# THEMATIC COMPILATION OF RELEVANT INFORMATION SUBMITTED BY BRAZIL

## ARTICLE 13 UNCAC

### AWARENESS-RAISING MEASURES AND EDUCATION

#### BRAZIL (EIGHTH MEETING)

**1. Please describe (cite and summarize) the measures your country has taken, if any, (or is planning to take, together with the related envisaged time frame) to ensure full compliance with article 13(1)(c) of the Convention and, in particular, its provision on undertaking anti-corruption education programmes in schools and universities.**

From the point of view of Brazil, each citizen can play an important role in the public administration and should exercise the public oversight of governmental spending. The fight against corruption entails a cultural change and a change of behavior of all society. A society free from corruption can only be built by bringing up citizens who are aware, responsible and committed with ethics, moral values, citizenship and honesty.

Through different initiatives of capacity building and knowledge management, as outlined below, the Ministry of Transparency, Oversight and Comptroller General of Brazil (CGU) encourages the education of citizens and the public oversight among children and adults. Among the issues to be addressed by the CGU are: promotion of the debate on ethics, public transparency, public oversight and prevention and fight against corruption, awakening the commitment of the younger generations towards collective welfare from an early age. Further information is available to the public (in Portuguese) at the following link: <<http://www.cgu.gov.br/assuntos/control-social/educacao-cidada>>

#### **Project “One for All and All for One! For ethics and citizenship!”**

The CGU develops an integrated approach focused on children and youngsters, which comprises among other activities, the project “One for All and All for One! For ethics and citizenship!”. The *Turma da Mônica* (Monica’s Crew), with its cartoon characters that are famous in Brazil and in several other countries, is also helping in the ethical and citizen education of Brazilian children by means of a partnership between the CGU and the Mauricio de Sousa Cultural Institute, chaired by the creator of the characters.

The objectives of the project – which uses guidebooks, posters, folders, games and activity books, all with illustrations of Monica’s Crew – are to educate students who are aware of their role as citizens and to sensitize educators, families and the community on the importance of everyone’s participation in the fight against corruption and the construction of a more equitable society. The initiative aims at fostering citizenship, ethics and responsibility among all 403,000 participants since the first edition in 2009. The following table provides an overview of the evolution of the mobilized people:

<b>Edition</b>	<b>Schools</b>	<b>Teachers</b>	<b>Students</b>
<b>2009</b>	62	600	18000
<b>2011</b>	492	1589	43098
<b>2014</b>	1049	3388	91890
<b>2016</b>	1250	5500	125000
<b>2017*</b>	1250	5500	125000

\* Estimated

#### **The CGU Children’s Portal for Social Control (“Portalzinho”)**

“Portalzinho”, a website created and maintained by the CGU, is an important ally on the promotion of ethics and citizenship among children from 6 to 12 years old. In a fun and dynamic way, the characters of the “CGU Crew” address the issues in comic books and educational games, which makes the site even more attractive to the public. The Children’s Portal also aims to help teachers work those subjects in classroom. Besides comics and games, there is a glossary and a specific space designed for teachers.

#### **CGU Drawing and Composition Contest**

With the purpose of awakening in the students the interest for themes related to the public oversight, ethics and citizenship, the CGU idealized a contest of drawing and composition, aiming at the promotion of a culture of participation and full exercise of citizenship in Brazil, since the early school years.

The contest is held annually and is targeted at students of elementary and middle school students from public and private schools across the country.

Since its first edition, the competition has already surpassed 1.5 million students involved in more than 8,500 schools. In 2017 it will be presented the 9<sup>th</sup> edition of the contest.

#### **ENCCLA initiatives on primary prevention**

In addition to the CGU’s initiatives outlined above, there are also actions taken by the National Strategy to Combat Corruption and Money Laundering (ENCCLA), which is a coordination group integrated by public institutions of all levels, as well as civil society, to discuss and formulate public policies on corruption and money laundering.

For 2017, one of the 11 goals to be developed by the ENCCLA is focused on the prevention of corruption through social integrity and education for citizenship. Within that goal, projects related to education for citizenship will be promoted and supported with a view to establishing a network, involving Government, civil society and the private sector,

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around a national campaign to combat corruption. Another envisaged action is the creation of a ENCCLA Certificate on Primary Prevention of Corruption, to be given to schools and public institutions with successful work on the prevention of corruption.

**2. Please outline actions required to ensure or improve the implementation of article 13(1)(c) on undertaking anti-corruption education programmes in schools and universities and any specific challenges you might be facing in this respect.**

One of the weaknesses of the programme “One for All and All for One! For ethics and citizenship!” is the limited number of participating schools, due to the high costs of production, distribution and management of the learning materials needed to its execution.

In that sense, in order to allow the access to the programme by every student on elementary school of public and private schools, it is necessary to innovate and apply new and adequate technologies, according to the school reality, so that the content may be democratized through the use of a pedagogy adapted to the new media.

In order to see that come true, the CGU is looking for a new partnership with the Mauricio de Sousa Cultural Institute and also with the Ministry of Education, whose objective is to adapt the content of the program to digital and mobile platforms (web and tablets).

Due to the advantages of those new media, regarding its reach and interactivity, some adjustments are required so that teachers will be able to approach the topics with the expected quality, effectively reaching every school interested in participating.

**3. Do you consider that any technical assistance is required in order to allow you to fully implement this provision? If so, what specific forms of technical assistance would you require?**

The CGU is committed to pursue partnerships in order to disseminate best practices in the field of Children Citizenship, through South-South or multilateral technical cooperation, as well as introduce our initiatives to other interested entities.

On the other hand, we are interested in receiving specialized guidance and support on educative actions targeting young people aged between 13 and 17, throughout consultants, experts, technical visits and identifying good practices.