

# THEMATIC COMPILATION OF RELEVANT INFORMATION SUBMITTED BY BRAZIL

## ARTICLE 13 UNCAC

### AWARENESS-RAISING MEASURES AND EDUCATION

#### BRAZIL (THIRTEENTH MEETING)

Information requested from States parties in relation to challenges to and good practices in anti- corruption awareness-raising, education, training and research. (article 13, 1 (c))
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#### Distance Learning Courses

Courses with themes focused on social control are offered in the distance (virtual) modality, in partnership with the Laboratory of Information Technology and Educational Measures of the Federal University of Goiás, and can be accessed at [página da CGU](#). Lasting 20 hours each, the courses are aimed at civil servants and citizens, and address topics such as: Social Control and Citizenship; Public Transparency; Civic Education; Open Data; Training for Directors; Open Government; Ethics in Public Administration; and Social Participation.

#### One for all and all for one! (Programa Um por Todos e Todos por Um!)

Created in 2008, the program "One for all and all for one! For ethics and citizenship" is an initiative from the Office of Comptroller General (CGU), in partnership with Instituto Maurício de Sousa, which aims to foster in elementary school students interest in topics related to ethics and citizenship.

Through a partnership with the Ministry of Education and the National Learning Service, the program was reformulated and expanded in 2019, and began to offer educational materials for all the initial years of Elementary School, in addition to adapting these materials to a digital and interactive format, which is available online and offline. All materials - teacher's manual, student notebook, comic books, games, animated strips and animated films - are aligned with the general and specific objectives of the National Common Base Curriculum for Elementary Education.

It is a rich artistic-pedagogical project aimed at elementary school children, which provides for the participation of educators, families and the community as a whole, with the school as the main nucleus for the development of actions. The program includes magazines in physical and digital media, as well as videos and games, including applications for smartphones and tablets. The contents are passed on through stories and activities with the characters of Monica's Gang (Turma da Mônica), in an accessible and attractive language for children to experience situations in which they need to differentiate right and wrong, in ethical terms. The program disseminates values related to democracy, social participation, citizen responsibility and respect for differences.

As of March 2022, the program had reached the mark of 878,909 students, 26,800 teachers and 6,562 participating schools. The Program has been fully digitized and is now available to all public and private schools in Brazil, with an open enrollment period in 2022. With the digitization of all content, the expectation is to raise awareness of around 15.3 million first cycle students of Elementary Education in public and private schools. During the implementation of the Program, it was found that, in order to have the desired impact, it would be necessary to guarantee scale to the materials produced, so that a significant number of schools would integrate the material into their teaching routine. This perception generated the need to involve the actors responsible for the development of curricula, bringing the Ministry of Education as a key actor in the process.

CGU is working on courses aimed at Elementary School II, which will have, in addition to content, videos and games on topics related to ethics and citizenship. These courses will be available to public and private schools in Brazil for free and can be used as a teaching activity.

Additional information on the methodology of the program "One for all and all for one!" can be found at <https://www.gov.br/cgu/pt-br/educacao-cidada/programas/upt/metodologia-do-programa>.

#### CGU's Drawing and Writing Contest

CGU promotes the Drawing and Writing Contest (DWC), which aims to foster students' interest in topics such as social control, ethics and citizenship through critical thinking and debate on these issues within educational, family and community environments.

In the Contest, schools and teachers are asked to develop mobilization strategies and pedagogical practices to discuss these topics with students. Each year, a central theme is chosen to motivate discussions. Submissions to the DWC contest must be done individually in the classroom and be entirely original. It is believed that participation in the contest inspires debates that impact students' lives and foster their civic duty, with an impact on their daily lives and having important repercussions in their future.

The target audience of the DWC contest is elementary and high school students and youth and adult education students from public and private schools throughout Brazil. In the categories from 1st to 5th year of elementary school, students can compete with "Drawing" works. In the categories from 6th to 9th grade of elementary school and all grades of high school, including the modality of youth and adult education (EJA), students can participate with "Writing" works. Schools can also participate in the "Civic-School" category, with a "Mobilization Plan".

Over the course of the contest, CGU realized the need to develop a system to standardize and automate the receipt of drawings and essays from students. To this end, CGU implemented the Contest System (<https://concursos.cgu.gov.br/>), which allows schools to register and submit participating works. The system allowed greater control over the data of those enrolled and improved the management of the evaluation process of submissions. Another important lesson learned concerns the need to involve schools across the country in order to broaden participation. To this end, several publicity ads for the initiative were developed and made available in different media (physical posters, social media posts, animated art, among others). The DWC contest webpage contains all the necessary information, including supporting material: <https://www.gov.br/cgu/pt-br/educacao-cidada/programas/desenho-redacao>.

**Information requested from States parties in relation to achieving the commitments regarding corruption prevention from the UNGASS political declaration.**

Survey on Ethics and Corruption in the Public Service

The Survey on Ethics and Corruption in the Public Service was conducted between April 27 and May 28, 2021 - as part of CGU Action 26 of the Federal Government's Anti-Corruption Plan. The initiative was led by the World Bank and developed in several countries. In Brazil, it aims to better understand the experiences, perceptions and ideas of Brazilian federal public agents regarding the ethical challenges they face in their daily work.

The survey was supported by the Brazilian government, through CGU and the National School of Public Administration, and joins the global research effort to generate current data on the phenomenon of corruption, giving due voice to participating public servants, with the protection/confidentiality of their responses guaranteed by the World Bank. It should be noted that the survey was based on the work of the World Bank's Bureaucracy Laboratory, which specializes in Public Administration empirical studies through surveys, and interviewed at least 250,000 public servants in more than 35 countries. Similar surveys on the topic of corruption are currently being implemented in Madagascar, Bangladesh and Pakistan.

The aggregated results will serve as input for the improvement of measures aimed at preventing corruption in Brazil.

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## ARTICLE 13 UNCAC

### AWARENESS-RAISING MEASURES AND EDUCATION

#### BRAZIL (EIGHTH MEETING)

**1. Please describe (cite and summarize) the measures your country has taken, if any, (or is planning to take, together with the related envisaged time frame) to ensure full compliance with article 13(1)(c) of the Convention and, in particular, its provision on undertaking anti-corruption education programmes in schools and universities.**

From the point of view of Brazil, each citizen can play an important role in the public administration and should exercise the public oversight of governmental spending. The fight against corruption entails a cultural change and a change of behavior of all society. A society free from corruption can only be built by bringing up citizens who are aware, responsible and committed with ethics, moral values, citizenship and honesty.

Through different initiatives of capacity building and knowledge management, as outlined below, the Ministry of Transparency, Oversight and Comptroller General of Brazil (CGU) encourages the education of citizens and the public oversight among children and adults. Among the issues to be addressed by the CGU are: promotion of the debate on ethics, public transparency, public oversight and prevention and fight against corruption, awakening the commitment of the younger generations towards collective welfare from an early age. Further information is available to the public (in Portuguese) at the following link: <<http://www.cgu.gov.br/assuntos/control-social/educacao-cidada>>

#### **Project “One for All and All for One! For ethics and citizenship!”**

The CGU develops an integrated approach focused on children and youngsters, which comprises among other activities, the project “One for All and All for One! For ethics and citizenship!”. The *Turma da Mônica* (Monica’s Crew), with its cartoon characters that are famous in Brazil and in several other countries, is also helping in the ethical and citizen education of Brazilian children by means of a partnership between the CGU and the Mauricio de Sousa Cultural Institute, chaired by the creator of the characters.

The objectives of the project – which uses guidebooks, posters, folders, games and activity books, all with illustrations of Monica’s Crew – are to educate students who are aware of their role as citizens and to sensitize educators, families and the community on the importance of everyone’s participation in the fight against corruption and the construction of a more equitable society. The initiative aims at fostering citizenship, ethics and responsibility among all 403,000 participants since the first edition in 2009. The following table provides an overview of the evolution of the mobilized people:

<b>Edition</b>	<b>Schools</b>	<b>Teachers</b>	<b>Students</b>
<b>2009</b>	62	600	18000
<b>2011</b>	492	1589	43098
<b>2014</b>	1049	3388	91890
<b>2016</b>	1250	5500	125000
<b>2017*</b>	1250	5500	125000

\* Estimated

#### **The CGU Children’s Portal for Social Control (“Portalzinho”)**

“Portalzinho”, a website created and maintained by the CGU, is an important ally on the promotion of ethics and citizenship among children from 6 to 12 years old. In a fun and dynamic way, the characters of the “CGU Crew” address the issues in comic books and educational games, which makes the site even more attractive to the public. The Children’s Portal also aims to help teachers work those subjects in classroom. Besides comics and games, there is a glossary and a specific space designed for teachers.

#### **CGU Drawing and Composition Contest**

With the purpose of awakening in the students the interest for themes related to the public oversight, ethics and citizenship, the CGU idealized a contest of drawing and composition, aiming at the promotion of a culture of participation and full exercise of citizenship in Brazil, since the early school years.

The contest is held annually and is targeted at students of elementary and middle school students from public and private schools across the country.

Since its first edition, the competition has already surpassed 1.5 million students involved in more than 8,500 schools. In 2017 it will be presented the 9<sup>th</sup> edition of the contest.

#### **ENCCLA initiatives on primary prevention**

In addition to the CGU’s initiatives outlined above, there are also actions taken by the National Strategy to Combat Corruption and Money Laundering (ENCCLA), which is a coordination group integrated by public institutions of all levels, as well as civil society, to discuss and formulate public policies on corruption and money laundering.

For 2017, one of the 11 goals to be developed by the ENCCLA is focused on the prevention of corruption through social integrity and education for citizenship. Within that goal, projects related to education for citizenship will be promoted and supported with a view to establishing a network, involving Government, civil society and the private sector,

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around a national campaign to combat corruption. Another envisaged action is the creation of a ENCCLA Certificate on Primary Prevention of Corruption, to be given to schools and public institutions with successful work on the prevention of corruption.

**2. Please outline actions required to ensure or improve the implementation of article 13(1)(c) on undertaking anti-corruption education programmes in schools and universities and any specific challenges you might be facing in this respect.**

One of the weaknesses of the programme “One for All and All for One! For ethics and citizenship!” is the limited number of participating schools, due to the high costs of production, distribution and management of the learning materials needed to its execution.

In that sense, in order to allow the access to the programme by every student on elementary school of public and private schools, it is necessary to innovate and apply new and adequate technologies, according to the school reality, so that the content may be democratized through the use of a pedagogy adapted to the new media.

In order to see that come true, the CGU is looking for a new partnership with the Mauricio de Sousa Cultural Institute and also with the Ministry of Education, whose objective is to adapt the content of the program to digital and mobile platforms (web and tablets).

Due to the advantages of those new media, regarding its reach and interactivity, some adjustments are required so that teachers will be able to approach the topics with the expected quality, effectively reaching every school interested in participating.

**3. Do you consider that any technical assistance is required in order to allow you to fully implement this provision? If so, what specific forms of technical assistance would you require?**

The CGU is committed to pursue partnerships in order to disseminate best practices in the field of Children Citizenship, through South-South or multilateral technical cooperation, as well as introduce our initiatives to other interested entities.

On the other hand, we are interested in receiving specialized guidance and support on educative actions targeting young people aged between 13 and 17, throughout consultants, experts, technical visits and identifying good practices.