



## BASIC FACTS & PROGRESS REPORT

### UNVTF AT A GLANCE

#### USD 7.8 million received

Contribution received from a wide range of supporters so far, including 32 Member States, 34 private sector organizations and scores of individual donors. Belgium, Sweden, Italy, Qatar and France are the five largest Member State contributors.

#### USD 4.8 million funded to over 90 NGOs Over 3,500 survivors a year

Grants to UNVTF-supported NGO projects offering essential assistance to trafficking survivors in nearly 50 countries through 4 Grant Cycles since 2011.

#### 4th Grant Cycle: USD 2.5 million reserved

For the 2020 launch of the 4th Grant Cycle - providing 2 sub-programmes with multiple applying windows for emergency and comprehensive aid to most vulnerable victims.

#### Victim-centred approach

Based on the “3P” paradigm of the Trafficking in Persons Protocol.

Protection: Immediate humanitarian assistance for victims.

Prosecution: Access to justice, legal advice and assistance.

Prevention: Coordination across relevant actors and empowerment and support for victims' autonomy.

### MISSION

Administered by the United Nations Office on Drugs and Crime (UNODC), the mandate of the United Nations Voluntary Trust Fund for Victims of Trafficking in Persons (UNVTF) is to provide humanitarian, legal and financial aid to victims of trafficking in persons through existing channels of assistance, including governmental, intergovernmental and non-governmental organizations.

In August 2010, Member States of the UN General Assembly established the Trust Fund as an integral component of a global effort to address trafficking in persons in accordance with Resolution 64/293.

### KEY FACTS

#### What is human trafficking?

Under the UN Protocol to Prevent, Suppress and Punish Trafficking in Persons, Especially Women and Children, trafficking in persons is defined as “the recruitment, transportation, transfer, harbouring or receipt of persons, by means of threat or use of force or other forms of coercion, of abduction, of fraud, of deception, of the abuse of power or of a position of vulnerability or of the giving or receiving of payments or benefits to achieve the consent of a person having control over another person, for the purpose of exploitation. Exploitation shall include, at the minimum, the exploitation of the prostitution of other or other forms of sexual exploitation, forced labour or services, slavery or practices similar to slavery, servitude or the removal of organs”.



## What is the objective of the Trust Fund?

The Trust Fund supports actions by specialized NGOs around the world to ensure women, children and men exploited by human traffickers are identified, treated humanely as victims of a crime, and are provided with the necessary assistance, protection and support for their physical, psychological and social recovery and reintegration back into their communities. This includes emphasis on legal advice and prosecution assistance, as well as access to justice, remedies, compensation and similar aid packages. UNVTF seeks to prevent trafficking in persons, and to reduce the vulnerability of victims being discriminated, re-victimized and re-trafficked.

## How is the Trust Fund helping victims of human trafficking?

### SMALL GRANTS CYCLE:

In its first and second grant cycle (2011-2014, and 2014-2017), 34 NGOs from across the globe were selected and awarded grants for up to three years, totalling USD 750,000 and USD 1.25 million respectively. In the third grant cycle (2017-2020), up to USD 1.5 million in total has been disbursed to 29 NGOs in 24 countries. The priority of the third call focussed on victims arising from armed conflict and those identified among large migration flows.

The fourth Global Call for Proposals was launched in November 2019. It reiterates girls and women trafficked for sexual exploitation as the first priority and further revised the guidelines aiming to reach as many victims as possible through the NGOs that operate on the front lines via a more agile and flexible approach.

The new Grant Cycle offers two sub-programmes for which applicants can apply focusing on comprehensive support and emergent humanitarian aid to human trafficking victims, of which the latter provides multiple application windows a year for swift response to the needs of victims in or fleeing from imperative crisis.


## 2020-2023 Fourth Grant Cycle

In 2020, the Trust Fund awarded USD 1.1 million in grants thus far under its fourth call for proposals. **10 NGO projects** across five world regions were selected under sub-programme one, its new emergency aid response window of its fourth call for proposals. **16 NGO projects** from 14 countries have been selected for award under sub-programme two, its comprehensive aid window providing medium-term assistance to victims totalling USD 0.9 million in grants. In 2021, **further NGO projects** under sub-programme one of the 4th Call will be selected for grants.

## The 5th Grants Cycle

UNVTF launched its Fifth Call for Proposals on 1 December 2020 under its small grants programme. Projects will commence in 2021. The Trust Fund remains at the forefront of global emergency crises in supporting grassroots organizations worldwide to respond exclusively to the immediate needs of human trafficking victims in regions hardest-hit by humanitarian and natural disasters, such as armed conflict, COVID-19, and other crisis scenarios, through the provision of vital aid.

## Who is contributing to the Trust Fund?

 To date, the Trust Fund has received USD 7.8 million in contributions from a wide range of supporters. In 2019, UNVTF received close to half a million dollars in donations, below the annual funding target of USD 1 million needed to ensure a sustainable and effective functioning of the Trust Fund.

The donor base of the Trust Fund continues to grow every year. With renewed Member State commitment to the replenishment of the Fund based on the growing demand in 2020, the Trust Fund can make a greater impact and reach even more victims in need of urgent support. With more focus on strengthening private sector partnerships this year, the Trust Fund will increase its engagement with the private sector to further diversify its donor base.

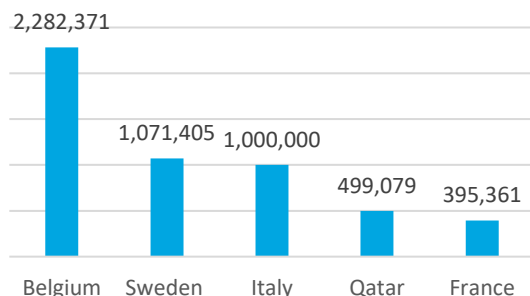
**UNITED NATIONS VOLUNTARY TRUST FUND FOR VICTIMS OF TRAFFICKING IN PERSONS**  
**CONTRIBUTIONS RECEIVED**  
 2010 - 2020 (in USD)

<b>DONORS</b>	<b>TOTAL CONTRIBUTIONS RECEIVED (in USD)</b>
I. Member States	6,959,557
II. Private Donors	891,161
<b>SUM TOTAL</b>	<b>7,850,718</b>

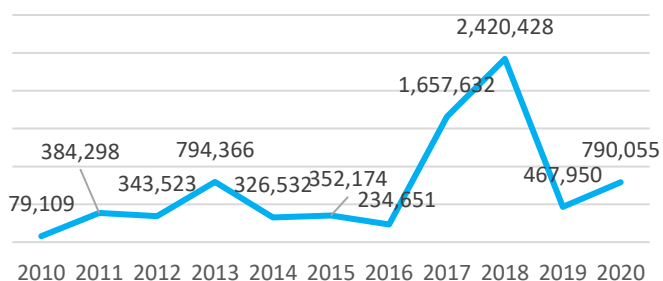
**UN MEMBER STATES CONTRIBUTING TO THE TRUST FUND**

MEMBER STATES	TOTAL CONTRIBUTIONS RECEIVED	MEMBER STATES	TOTAL CONTRIBUTIONS RECEIVED
Australia	384,475	Malta	34,504
Austria	120,784	Myanmar	2,900
Azerbaijan	9,907	Philippines	29,853
Bangladesh	2,000	Portugal	57,620
Belarus	121,291	Qatar	499,079
Belgium	2,282,371	Thailand	49,625
Cyprus	41,882	Russian Federation	30,000
Denmark	168,584	Saudi Arabia	100,307
Ecuador	10,000	Singapore	43,000
France	395,361	Slovakia	17,776
Israel	15,640	Slovenia	13,793
Italy	1,000,000	Spain	59,737
Kazakhstan	10,000	Sri Lanka	10,000
Liechtenstein	40,448	Sweden	1,071,405
Luxembourg	77,428	Switzerland	80,000
Malaysia	5,062	United Arab Emirates	174,725

Largest contribution to UNVTF  
(in USD)



Contributors to UNVTF  
(in USD)



## TRUST FUND DEVELOPMENTS & UPCOMING INITIATIVES

### 2020 Contributions to the UNVTF

We would like to thank our donors for their continued and generous support to the Trust Fund. In 2020 the UNVTF has received

- USD 556K from Sweden (2nd largest donor)
- USD 66K from Australia
- USD 59.7K from Spain
- USD 35.8K from France (5th largest donor)
- USD 28K from Portugal
- USD 11.7K from Austria
- USD 11K from Malta
- USD 10K from Liechtenstein
- USD 10K from Singapore
- USD 5,000 from individuals and private sector

These contributions will go toward the provision of direct assistance to victims of trafficking as part of the fourth grant cycle.

### Impact Survey on TIP Survivors & Mitigation of NGOs amid Covid-19



UNVTF is supporting its partners to identify and plan mitigation against risks related to COVID-19 in line with UN processes. As part of its risk assessment and Contingency Plan, the Trust Fund is working closely with NGOs grantees to collect country-specific information to minimize the risks and impact of Covid-19 on project implementation.

### UNODC's first virtual music concert / World Day Against Trafficking in Persons - 30 July

To mark 30 July, World Day Against Trafficking In Persons, the Trust Fund organized UNODC's first-ever virtual global fundraising concert featuring 30 musicians and artists from around the globe. Hosted by UNODC Goodwill



Ambassador and actress Mira Sorvino, the live-streamed music concert raised USD 3,600 in donations in support of victims of human trafficking. Viewers were invited to purchase a ticket for a nominal donation of USD 1. The concert was organized by UNODC in partnership with the Rukus Avenue Music Group under the initiative Artists UNited against Trafficking in Persons and the umbrella of UNODC's Blue Heart Campaign against human trafficking.

### 10-year Anniversary of Trust Fund & Blue Heart Campaign

This year marks the 10 Year Anniversary of the Trust Fund providing an opportunity to mobilize fresh support by donating to the Trust Fund to support victims. For the 10-year anniversary, the Trust Fund with support of UNODC Advocacy Section colleagues created a 10 year campaign which will run for 2020 including a short [video](#) showcasing the highlights of the Trust Fund and a video message from Human Rights Activist and UNODC Goodwill Ambassador for the Dignity of

Survivors of Human Trafficking and the Nobel Peace Prize laureate, Ms. Nadia Murad Bassee Taha with a call to action. The Trust Fund also recorded a segment entitled “UNODC Explains...” about 10 years of the Trust Fund [here](#).

### **Social Media Campaign**

With the support of our Advocacy Section, the Trust Fund has also launched the social media campaign #UNVTF10 to mark our 10-year anniversary featuring interviews, basic facts, achievements and stories of survivors. It aims to raise awareness to the public of the heinous crime and showcase the collective achievements of the Trust Fund with NGO partners and supporters over the past 10 years.

The Trust Fund regularly prepares and disseminates a variety of publications, including newsletter, “Human Faces” web stories, which highlight impact stories of UNVTF-supported projects and new lives of survivors, to Member States, private sector businesses, and individuals.

### **UNVTF high-level side event at the 10th session of the Conference of the Parties to the United Nations Convention against Transnational Organized Crime (UNTOC)**

Co-sponsored by Belgium, UNVTF Trust Fund organized a virtual high-level side event entitled: “The UN Voluntary Trust Fund for Victims of Trafficking in Persons (UNVTF) 10 Years Since Inception: Achievements and Best Practices” on the margins of the 10th session of UNTOC.

This event highlighted the cooperation between UNODC and Member States in the provision of direct assistance to victims of human trafficking over the past decade as well as the collective achievements of the Fund, with global support from Member States.

The event was attended by 90+ persons and included a pledge announcement from Sweden of SEK 5,000,000 to the Trust Fund.



### **Upcoming event: UN Crime Congress, Kyoto, Japan: High-level Event 7-12 March 2021**

The Trust Fund will hold a high-level virtual event on 8 March 2021 at the UN Crime Congress after this year’s Congress was postponed due to Covid-19 and rescheduled to 2021. The event will showcase the substantial achievements and lessons learned from previous grant cycles over the last decade to build on the 10-year anniversary of the Trust Fund. More info please visit this [link](#).

## UNVTF PUBLICATIONS

The Trust Fund regularly prepares and disseminates a variety of publications, including newsletter, “Human Faces” web stories, which highlight impact stories of UNVTF-supported projects and new lives of survivors, to Member States, private sector businesses, and individuals,

[Annual reports](#) (click to read)



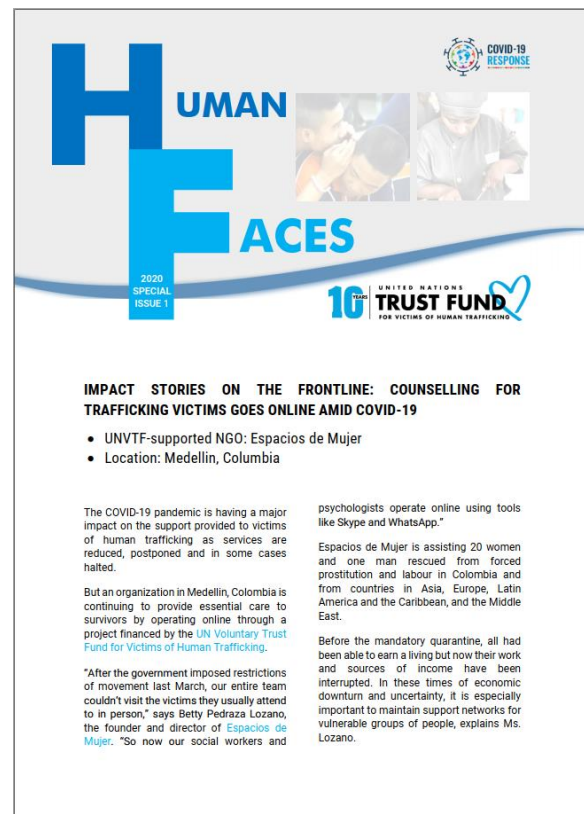
The Trust Fund publishes its annual narrative and financial reports introducing developments and achievements, as well as performance of UNVTF-supported projects through our NGO partners.

[‘Human Faces’ Brochure](#) (click to read)

UNVTF launched a new brochure for publication sharing the stories of some of the many, women and children who have gained a second change at life thanks to the effective and compassionate work of our NGO partners from around the world.



[“Human Faces” Web Stories - IMPACT STORIES ON THE FRONT-LINE](#)



### IMPACT STORIES ON THE FRONTLINE: COUNSELLING FOR TRAFFICKING VICTIMS GOES ONLINE AMID COVID-19

- UNVTF-supported NGO: Espacios de Mujer
- Location: Medellin, Columbia

The COVID-19 pandemic is having a major impact on the support provided to victims of human trafficking as services are reduced, postponed and in some cases halted.

But an organization in Medellin, Colombia is continuing to provide essential care to survivors by operating online through a project financed by the UN Voluntary Trust Fund for Victims of Human Trafficking.

“After the government imposed restrictions of movement last March, our entire team couldn’t visit the victims they usually attend to in person,” says Bety Pedraza Lozano, the founder and director of Espacios de Mujer. “So now our social workers and

psychologists operate online using tools like Skype and WhatsApp.”

Espacios de Mujer is assisting 20 women and one man rescued from forced prostitution and labour in Colombia and from countries in Asia, Europe, Latin America and the Caribbean, and the Middle East.

Before the mandatory quarantine, all had been able to earn a living but now their work and sources of income have been interrupted. In these times of economic downturn and uncertainty, it is especially important to maintain support networks for vulnerable groups of people, explains Ms. Lozano.

### **BLUE HEART CAMPAIGN AGAINST TRAFFICKING IN PERSONS**

The Blue Heart Campaign is a global awareness raising initiative to combat human trafficking and its impact on society. It is led by the Advocacy Section of UNODC with individual initiatives being undertaken by some field offices. The Campaign aims to raise awareness of human trafficking and thereby support the fight against this crime and its impact on society. It shows the international community's commitment to ending this crime.

The Blue Heart is increasingly recognized as the international symbol against human trafficking, representing the sadness of those who are trafficked while reminding us of the cold-heartedness of those who buy and sell fellow human beings. It aims at reminding people that we all have a role and responsibility in preventing and combating human trafficking.

2020 marks not only the 10-year anniversary of the UN Voluntary Trust Fund for Victims of Trafficking in Persons but also the 10-year anniversary of the Blue Heart Campaign.

All proceeds to the Blue Heart Campaign go directly to the Trust Fund in support of trafficking victims.

#### Supporters

Anyone can join the Blue Heart Campaign. UNODC provides [Campaign Engagement Guidelines](#) to make it easier for parties to join the initiative and drafted [suggested actions](#) for governments, the aviation sector, and for the broader public to show their support for this cause.

In order to join the Campaign, parties need to commit to

- show solidarity with the victims of human trafficking.
- increase understanding of human trafficking and inform the public.
- encourage involvement and inspire action to help stop this crime.

#### Currently 32 countries are officially supporting the Campaign

Australia, Belarus, Belgium, Bolivia, Brazil, Costa Rica, Dominican Republic, Ecuador, Egypt, El Salvador, Ethiopia, France, Guatemala, Honduras, Israel, Italy, Jamaica, Lebanon, Malta, Mexico, Panama, Peru, Philippines, Portugal, Romania, Serbia, Spain, Sudan, Sweden, Switzerland, Tunisia, Zimbabwe.

#### Aviation sector

As air transport is a widely used mode of transportation by traffickers, UNODC is working on building partnerships with the aviation industry, including with the International Air Transport Association (IATA) which represents around 80 per cent of the world's air traffic. UNODC also jointly worked with IATA on its [Guidance on Human Trafficking](#).

A number of Latin American Airlines have joined the Campaign, namely TAME EP (Ecuador), AEROMEXICO (Mexico) and COPA Airlines (Panama). Brussels Airlines supported the Campaign through raising awareness in its Inflight Magazine and the Airports in Mexico and Japan (Narita airport) have also promoted the Campaign.

#### Hospitality sector

Several UNODC field offices are providing anti-human trafficking training to hotels, and the Renaissance hotel chain by Marriott used the Blue Heart while marking the 2019 World Day against Trafficking in Persons.

## GOODWILL AMBASSADORS

### Global Goodwill Ambassadors

- **Nadia Murad**, Nobel Peace Prize laureate
- **Mira Sorvino**, Academy Award-winning actress

### National Goodwill Ambassador

- **Ozark Henry**, Belgian performing artist

## WORLD DAY AGAINST TRAFFICKING IN PERSONS (30 JULY)



Since its inception in 2014, the World Day against Trafficking in Persons has had a thematic focus every year identified jointly by the Advocacy Section, HTMSS and UNVTF. The focus is in line with preliminary and informal working level discussions with members of the Inter-agency Coordination Group against Trafficking in Persons (ICAT). It also aligns the theme of the World Day with some of the key pressing issues of the moment.

The 2020 theme for the World Day Against Trafficking in Persons "Committed to the Cause – Working on the Frontline to End Human Trafficking" focused on the first responders to human trafficking. These are the people who work in different sectors - identifying, supporting, counselling and seeking justice for victims of trafficking, and challenging the impunity of the traffickers.

During the COVID-19 crisis, the essential role of first responders has become even more important. Particularly as the restrictions imposed by the pandemic have made their work







even more difficult. Still, their contribution is often overlooked and unrecognized.

Through stories from first responders describing their practical work in assisting victims UNODC intended to spotlight their contribution and that of their function, institution, organization, team or community and its impact on fighting trafficking.

All campaign stories are available [online](#) and social media assets are available on [trello](#).



## WEBSITE AND SOCIAL MEDIA CHANNELS

<b>#</b>	<b>Hashtags</b>	<b>#EndHumanTrafficking</b> <b>#UNVTF10</b>		
	<b>Twitter</b>		Followers	
	Blue Heart	@BlueHeartHT	6,172	<a href="https://twitter.com/BlueHeartHT">https://twitter.com/BlueHeartHT</a>
	UNODC English	@UNODC	144.2 K	<a href="https://twitter.com/UNODC">https://twitter.com/UNODC</a>
	UNODC French	@ONUDC	2,334	<a href="https://twitter.com/ONUDC">https://twitter.com/ONUDC</a>
	UNODC Spanish	@UNODCesp	17.8 K	<a href="https://twitter.com/unodcesp">https://twitter.com/unodcesp</a>
	UNODC Russian	@unodcrus	1,204	<a href="https://twitter.com/unodcrus">https://twitter.com/unodcrus</a>
	<b>Facebook</b>		Followers	
	UNODC English		249.306	<a href="https://www.facebook.com/unodc/">https://www.facebook.com/unodc/</a>
	<b>LinkedIn</b>		Followers	
	UNODC English		119,983	<a href="https://www.linkedin.com/company/23886/admin/">https://www.linkedin.com/company/23886/admin/</a>
	<b>YouTube</b>		Followers	
	UNODC English Playlist		7,274	<a href="https://bit.ly/3ja4iRR">https://bit.ly/3ja4iRR</a>
				<a href="https://bit.ly/31jwzQ8">https://bit.ly/31jwzQ8</a>
	<b>Flickr</b>		Followers	
	UNODC English		515	<a href="https://www.flickr.com/photos/unodc/albums">https://www.flickr.com/photos/unodc/albums</a>
	<b>Websites</b>			
	Blue Heart Website			<a href="http://www.unodc.org/blueheart">www.unodc.org/blueheart</a>
	UNVTF Website			<a href="http://www.unodc.org/unvtf">www.unodc.org/unvtf</a>
	World Day Against Trafficking in Persons Website			<a href="http://www.unodc.org/endht">www.unodc.org/endht</a>
	UNODC Website			<a href="http://www.unodc.org">www.unodc.org</a>