

The Post-2015 Call To Action: Private Sector's Role

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A Post-2015 Call to Action

Steps

1. Sign-up and Endorse

- See agenda as universal and transformative.
- Must apply from Austria to Zimbabwe; Argentina to Sweden

2. Get Sector/Regional Leaders to Champion Call

- Need key sectors to have company leads

3. Promote “Call” Internally/Externally

- Publicise in company, with other companies, with govt's.
- Help to open up dialogue with government on a-c.

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What companies need to do

Steps

4. Integrate with other initiatives

- Link to EITI, CoST, Open Contracting, OGP, etc.

5. Convene multi-stakeholder discussions

- Catalyse global and national discussions

How to do it?

Find the right language

Participation



Corruption



Governance



Transparency



Accountability



Integrity/
Rule of Law



How to do it?

Build the right bridges

Government

Companies

Donors

CSOs

Communities

Media



THANK YOU!



...what next?