

## Sport Integrity: the real problem



ICSS

INTERNATIONAL CENTRE  
FOR SPORT SECURITY

**The Centre of Excellence for  
Sport Safety, Security and Integrity.**

# The Health of Sport

- Sport is ill
  - Many symptoms
  - Problems with finding the diagnostic
  - Abscess burst in July 2015

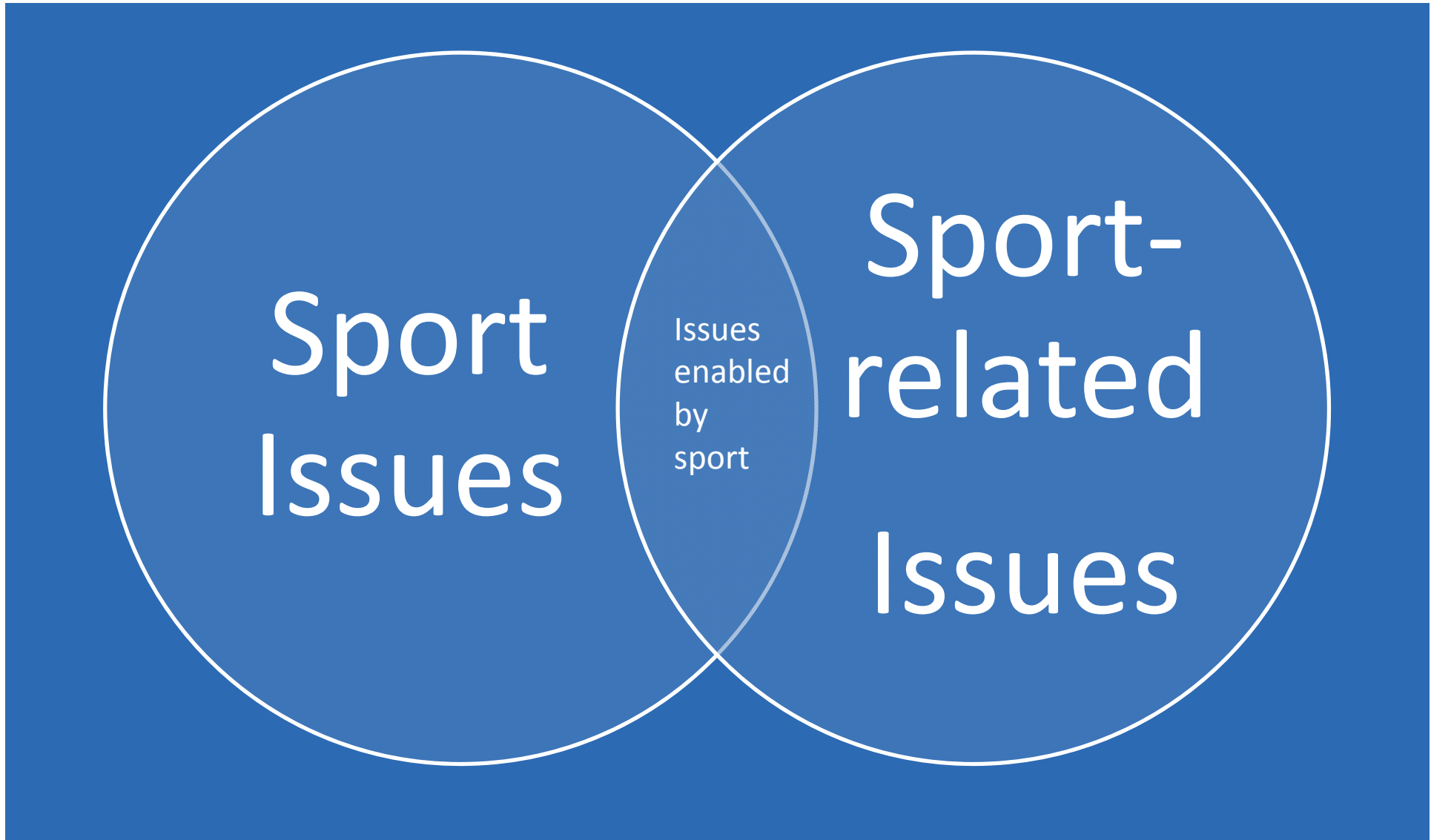


## July 2015 - Milestone

- The FIFA arrests: End of Sport High Ranking Officials' Impunity



# Are we sure we are asking the right question?



- The problem and the answer belong to sport
  - Badminton in London 2012 Olympic Games

- Sport-related: irrelevant
- Solutions are with UNCAC and related laws
- Non-problem

- Sport-enabled problems lie on the fence of sport issues and legal issues
- Poor governance and standards allow these problems to occur
- Sport is simply a mean to an end

## What is the right question?

How can we strengthen  
sport's immune system to  
make it resistant to organised  
crime and criminals?



# Sport is a junkie

- Still in denial: it needs help!



7 October 2015  
Last updated at 12:35  
GMT

Fifa president Sepp Blatter has reportedly said it is "outrageous" he is being "condemned without there being any evidence for wrongdoing".

Share  

What help can the community provide?

# Effective Comprehensive Prevention

# What help can the community provide?

Effective Comprehensive Prevention includes:

- Information and Awareness Raising to Stakeholders
  - Do governments know that illegal sports betting is a trillion US dollar market? And the related tax-loss?
  - Do sports realise that leagues have collapsed because of these issues?
  - Do sports understand the process of these illegal activities?
  - Does the community realise that this directly impacts athletes, who could be their child?

# What help can the community provide?

Effective Comprehensive Prevention includes:

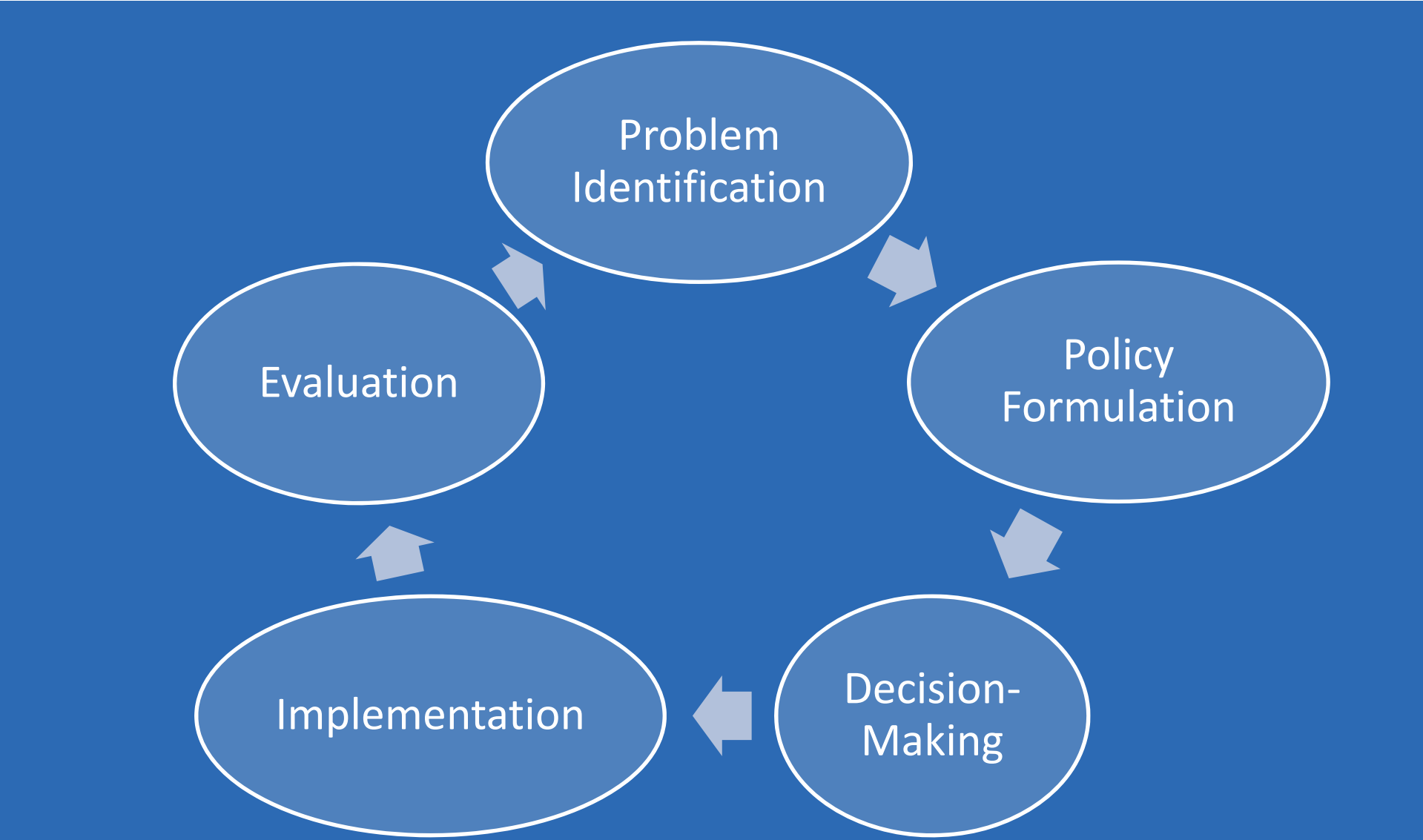
- Sanctioning from sports and civil society
  - Sanctions from sports (exclusion)
  - Legal sanctions
    - With this comes all the constraints and know-how of building a case
    - Constraints of Investigations
    - Question of priorities

## What help can the community provide?

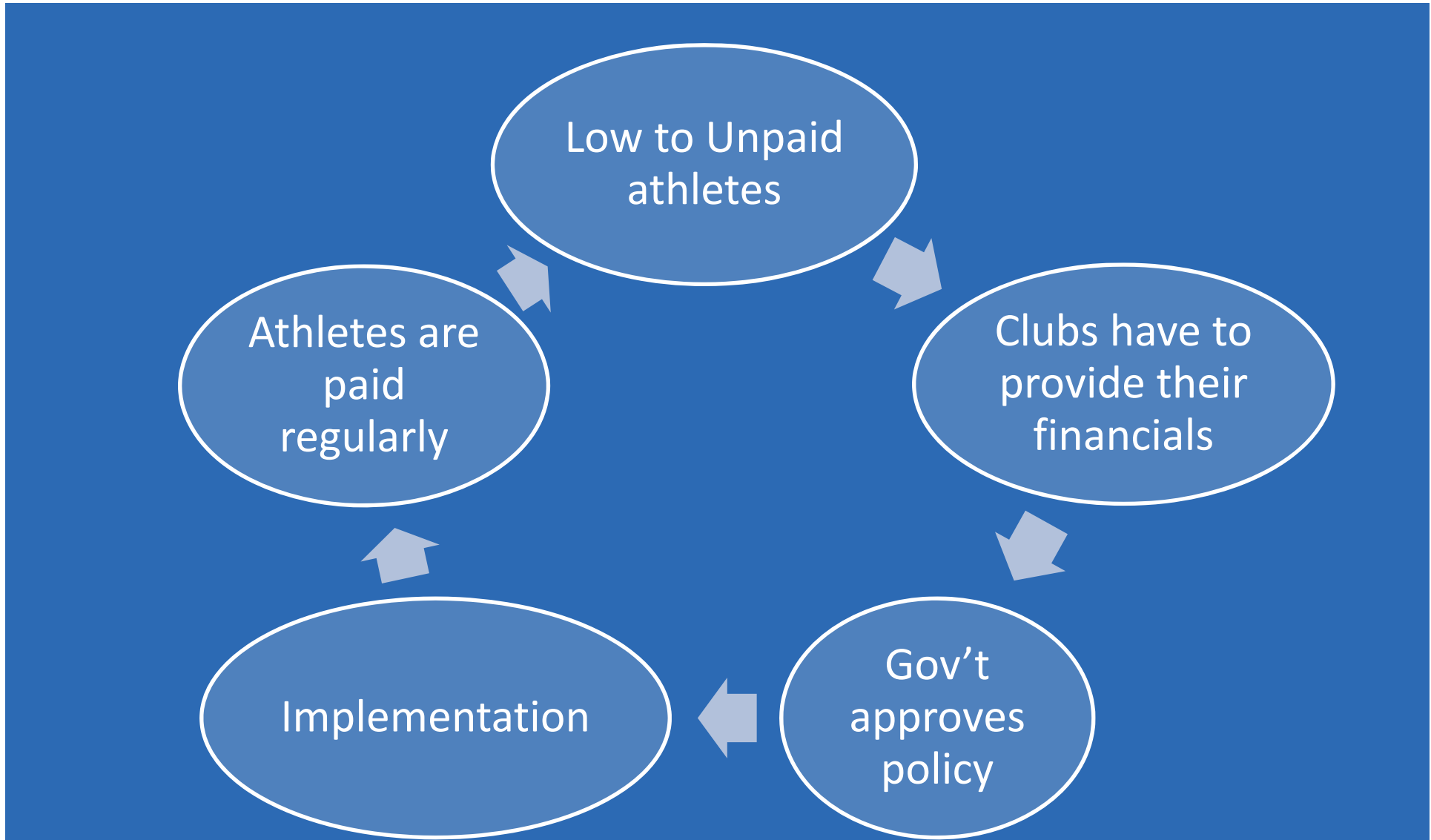
Effective Comprehensive Prevention includes:

- Looking at the causes and solving the causes:
  - Same as with addiction: it is not because you cut the supply that you have solved the problem
  - What are the incentives?

# Policy Process (Lasswell, 1956)



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# Vulnerability factors – Sport Governing Bodies

More research is needed into the identification of the vulnerability factors but some patterns are emerging:

- For Sport Governing Bodies:
  - Ratio Wealth / Regulation of financial transactions
  - Low standards of professionalism in administration
  - Unlimited number of terms for elected / nominated positions
  - Assignment of referees in advance
  - Poor pay for referees compared to athletes
  - No or Poor Sport Integrity Education for Athletes



- Sport Betting Businesses
  - Illegal Sport Betting and Illegal Businesses
  - Lack of Market Regulation / Lack of Effective Market Regulation
  - Lack of Watch Dog for Market Regulation / Effective Watch Dog
  - Lack of Legislation and Executive Powers

# Vulnerability factors – Investigations

- Multinational and Multilateral Investigations of Corruption in Sport
  - Information exchange: false problems (ease JIT)
  - Jurisdictional challenges: borderless transnational investigations
  - Not a priority for law enforcement (bloodless crime)
  - Whistleblower protection

# What is Sport Integrity today ? The new understanding

## Sport WITH integrity rejects:

- Doping
- Recreational drug use
- Violence on/off the field
- Racism and discrimination
- Illegal sports gambling
- Match-fixing and competition manipulation
- Vilification, hetero sexism
- Abuse of children and young persons
- Sexual harassment, assault and violence
- Off-field bad behaviour, especially related to gender and sexuality
- Human trafficking
- Coaching malpractices
- Player school/academy and transfer abuses
- Sport management malpractices
- Procurement transparency and accountability issues
- Institutional fraud
- Inappropriate sponsorship and funding
- Corruption via organised crime

# Policy and key members of NSIA

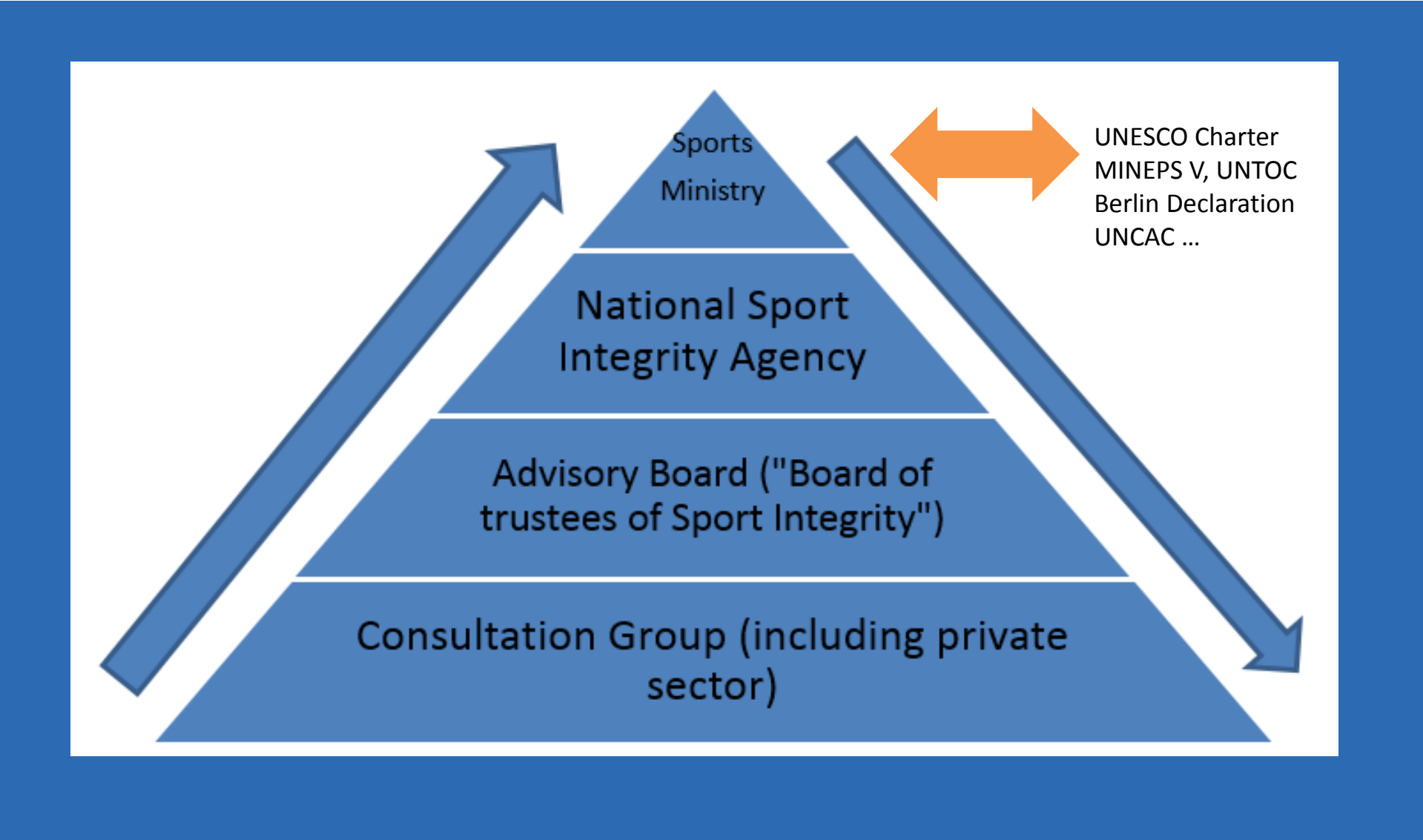
**Government should lead the charge and gather the following groups to develop a policy and following legislation and laws for the NSIA to operate:**

- **Department of Justice, Attorney General, Legislators**
- **Sports Departments with input from sports federations and entities**
- **Law Enforcement Agency representatives**
- **Intelligence Agency representatives**
- **Gambling and sports betting industry**
- **Private sector (sponsors etc.)**

# Those external organisations that support NSIA as a focal point

- **Sport Integrity work cannot be undertaken by individuals acting in isolation. It requires the coordination of all stakeholders in sport such as:**
  - **Governments of the world**
  - **International Governing Bodies**
  - **National Governing Bodies**
  - **Gambling Regulators**
  - **Gambling Industry**
  - **Sport Sponsors**
  - **Pharmaceutical Industry**
  - **Law Enforcement**
  - **Prosecutors**
  - **United Nations Organisations**
  - **International fora such as the Organisation for Economic Cooperation and Development (OECD), World Economic Forum (WEF and the Partnering against Corruption Initiative – PACI), Asia-Pacific Economic Cooperation (APEC), Anti-corruption and transparency working group, Financial Action Task Force (FATF), and others.**

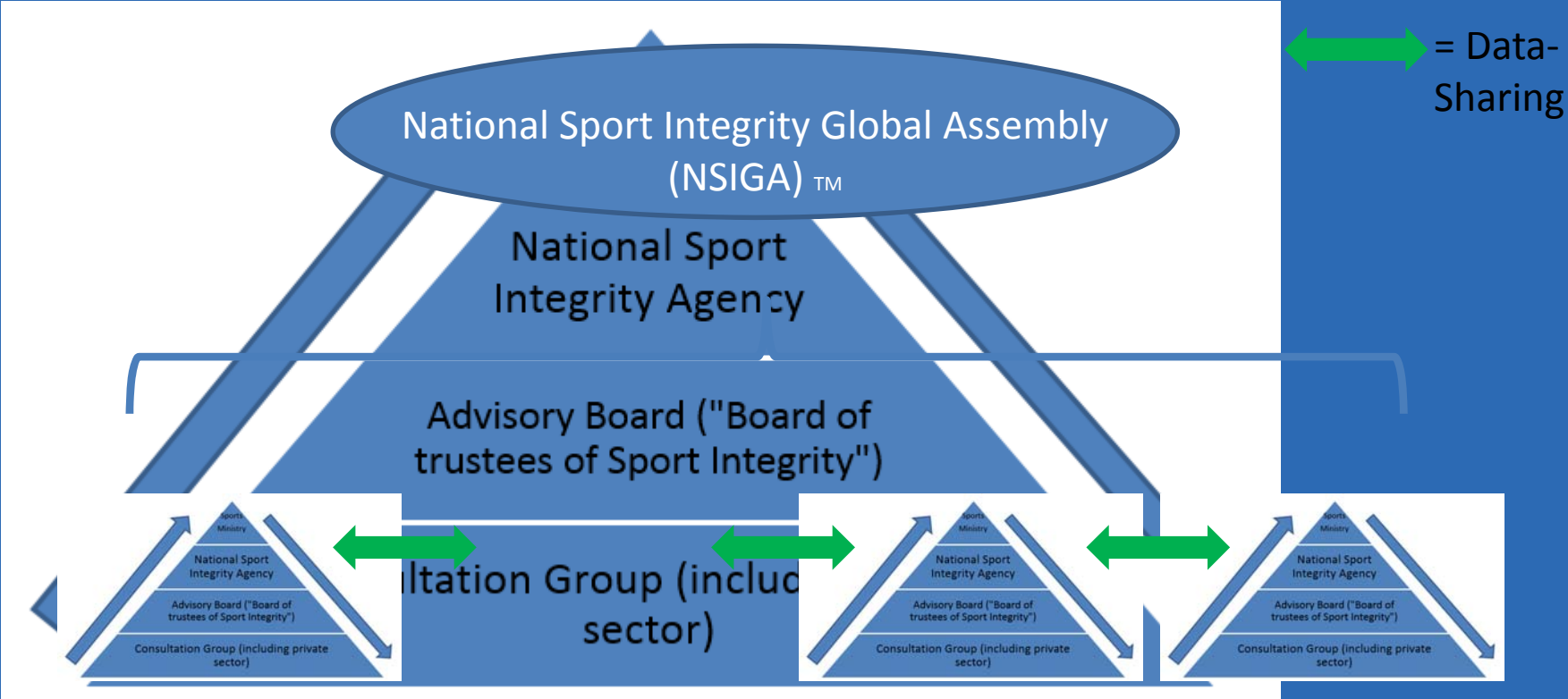
# Structure of NSIA



## Once policy is in place, role of the NSIA:

- **Compliance**
- **Enforcement (Monitoring and detection)**
- **Due Diligence**
- **Intelligence gathering and information management**
- **Investigations**
- **Best practice**
- **Capacity building (Sport industry capacity, Youth)**
- **Development of further policy and collaboration with advisory board and consultation groups**
- **International cooperation and collaboration**
- **Legislation e.g. New Zealand where match fixing is a crime of 7 years in prison**

# Structure of NSIA as focal groups





# Sport Integrity Directorate Focal Points

- For Follow-Up:
  - Sport Integrity Directorate  
Executive Director: Chris Eaton
  - Policy and Research: Stuart Page  
and Lea Cleret
  - Investigations: Fred Lord