

Directorate for Anti-corruption Initiative of Montenegro

Fourth Session of Intergovernmental Working Group on Prevention

Anti-Corruption Awareness Raising and Education Programmes for Children and Youth

(Montenegrin experience)

Vienna, 26-28 August 2013

Anti-Corruption Awareness Raising and Education Programmes for Children and Youth

The Directorate for Anti-Corruption Initiative (DACI), as the preventive anti-corruption state body, is in charge of:

- **raising public awareness on corruption** and conducting research on the scope, forms, causes and mechanisms of corruption occurrence;
- monitoring implementation of GRECO recommendations;
- coordination of implementation of United Nations Convention against Corruption;
- **cooperation with competent authorities on preparation and implementation of regulations and programme documents that are important for prevention and combating corruption, cooperation with NGOs and private sector in combating corruption;**
- cooperation with state authorities in acting upon the corruption reports received by DACI from citizens;
- collecting and processing the data on reports on corruption for analytical purposes;
- giving authorization to conduct lobbying activities; education and certification and keeping register of lobbyists;
- acting upon the complaints against lobbyist who violated the law;
- preparation of Guidance for Integrity Plans in State administration bodies;
- performing other activities that arise from the membership in the Regional Cooperation Council in the South Eastern Europe.

Anti-Corruption Awareness Raising and Education Programmes for Children and Youth

DACI conducts public campaigns aiming to encourage active participation of citizens in the fight against corruption and raise public awareness about this issue.

- DACI conducts **target oriented AC campaigns** that include general public, professional public and younger population (solely, or in cooperation with NGO's)
- The campaigns include design, production and distribution of the information material, billboard lease, newspaper advertising, guest appearances on radio and TV shows, etc.

Action plan for the implementation of the Strategy for fight against corruption and organized crime

- *Chapter Education, Objective 55:* There is greater participation of parents, teaching staff, and civil society in planning and implementing measures for the fight against corruption in the educational system

Anti-Corruption Awareness Raising and Education Programmes for Children and Youth

The Action Plan for fight against corruption in education foresees a range of activities aimed at raising awareness of corruption, analysis of exposure of all educational institutions and institution for housing of pupils and students to corruption and establishment of a body to monitor the implementation of the AP.

- Sectoral AP (Ministry of Education) is monitored and is harmonized with the national AP.
- The University of Montenegro, Directorate for Anti-Corruption Initiative and the NGO sector (CEMI, CGO and CEPRIM) conducted a series of public opinion polls on corruption in education, as well as campaigns for younger population.

Anti-Corruption campaigns in higher education institutions and secondary schools

- **Educational sessions for students** in Montenegro's institutions of higher educations (both state –owned and private universities)
- DACI successfully conducted campaign entitled **“Corruption Must Not Be the Way Out” (started in academic 2007/2008)** in cooperation with the Ministry of Education and NGO Centre for Development of Non-Governmental Organisations (CRNVO)
- One-hour lecture-and-discussion sessions on “What is corruption” taught students about: the definitions, forms, historical development and consequences of corruption; pointing to possible corrupt practices in the education system; the scope of work of DACI and anti-corruption principles and activities within the educational institutions; possibilities and mechanisms to prevent corruption in Montenegro. Promotional material was also distributed to students.
- DACI developed an standardized **questionnaire** to receive feedback on corruption, experiences and ways to suppress it (10 questions, developed by clinical psychologist, results published on DACI website)

Campaigns aim to encourage the students population to active engagement to provide their contribution as individuals in the fight against corruption.

Anti-Corruption campaigns in higher education institutions and secondary schools

Questions from the Questionnaire for students

1. What is the most important to solve the problem of corruption in our society?
2. Who/which institution contributes the most to combat corruption?
3. Are the sanctions regulated by the laws appropriate for the corruptive behavior?
4. How would you react if you were in a situation to participate/observe a corruptive behavior?
5. What is the most effective way to combat corruption?
6. If you decide to report corruption, to whom would you report it?
7. What would you do if you suspect on corruption in education (allocation of student accommodation, examination...)?

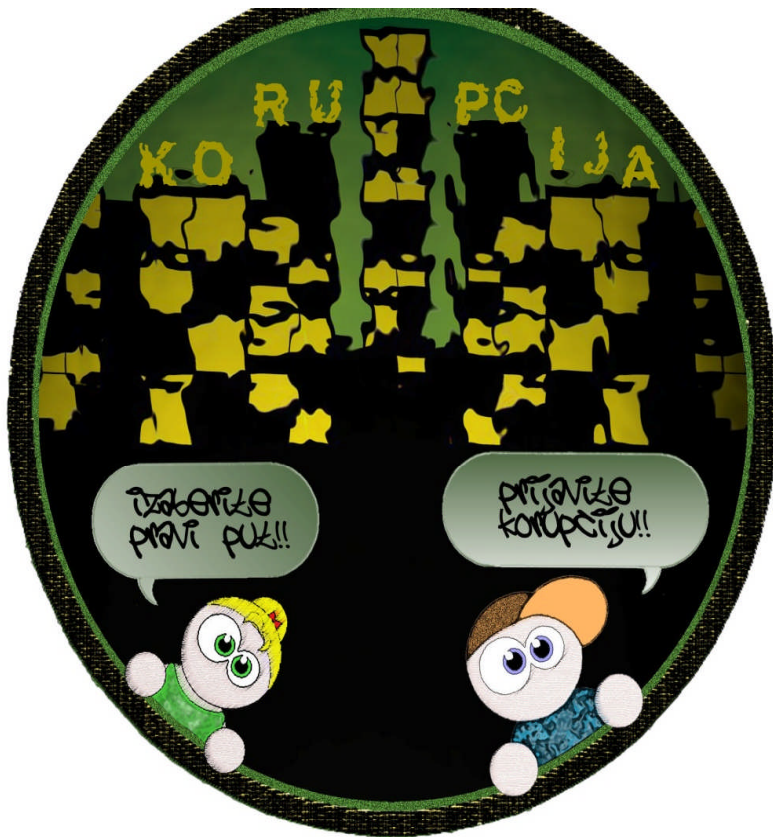


Anti-Corruption campaigns in higher education institutions and secondary schools

Secondary school students were also included in educational campaigns

- In order to raise the awareness on corruption, DACI issued a brochure **“The Guide on corruption for Secondary Schools”**, published in Montenegrin and Albanian language and distributed to the students of the Gymnasiums, during the school year 2008/09, as well during the AC campaign in high school student dormitories in several municipalities
- Brochure contains short description of crimes having corruption elements, with the special focus on corruption in education and information on authorities responsible for processing the reports
- Financed by a project with the Foundation „Open Society Institute” – Representation in Montenegro

“The Guide on corruption for the Secondary School”



Anti-Corruption campaigns for younger population

AC Campaign “**Remove the Virus – Report Corruption**” for general and professional public and younger population.

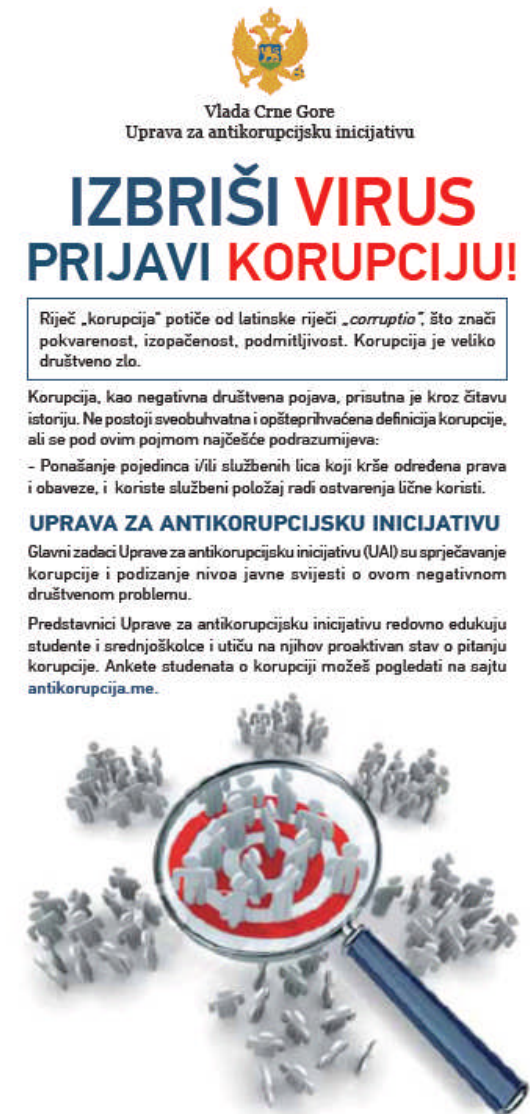
The campaign “Remove the Virus – Report Corruption” (launched in 2010), in cooperation with NGO Center for Development of Non-Governmental Organizations .

The campaign for younger population included **animated video** providing information about criminal acts with elements of corruption, key areas of corruption risk, and the ways to report this “virus”; **leaflets** were modified for younger population and distributed during various events; **poster**.

Leaflet included basic information on corruption, criminal acts with elements of corruption, DACI’s activities, as well as the ways to report corruption to competent state bodies.



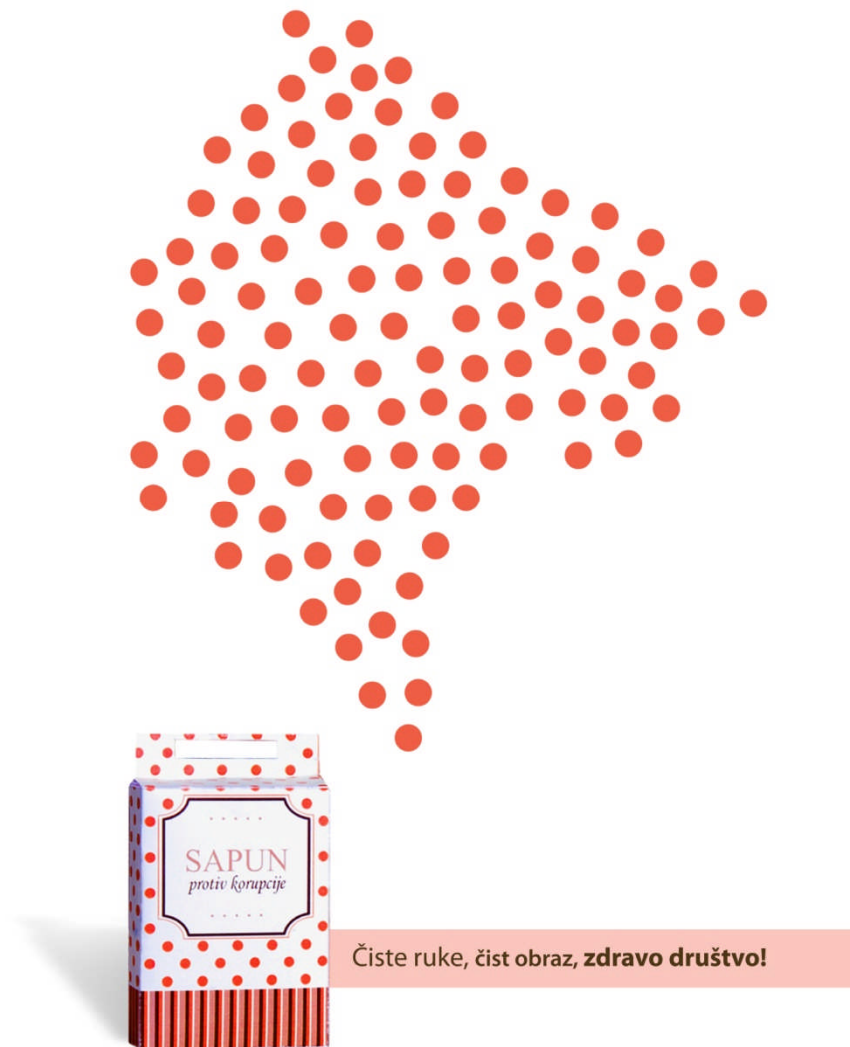
The poster features a dark blue background with numerous white silhouettes of people walking. Several of these silhouettes are highlighted in red, representing the 'virus' of corruption. At the top, the text 'IZBRIŠI VIRUS' is written in large, bold letters, with 'IZBRIŠI' in blue and 'VIRUS' in red. Below the image, the text 'PRIJAVI KORUPCIJU!' is written in the same color scheme. At the bottom, there is a dark blue bar containing contact information: 'Tel: 020 234 396', 'aci@daci.gov.me', and 'www.antikorupcija.me', along with the logo of the Government of Montenegro and the name of the Anti-Corruption Initiative.



The leaflet features the coat of arms of Montenegro at the top, followed by the text 'Vlada Crne Gore' and 'Uprava za antikorupcijsku inicijativu'. Below this, the title 'IZBRIŠI VIRUS' is written in large, bold letters, with 'IZBRIŠI' in blue and 'VIRUS' in red, followed by 'PRIJAVI KORUPCIJU!' in the same color scheme. A text box contains the definition: 'Riječ „korupcija“ potiče od latinske riječi „*corruptio*“, što znači pokvarenost, izopačenost, podmitljivost. Korupcija je veliko društveno zlo.' Below this, a paragraph explains that corruption is a negative social phenomenon and lists examples of corrupt behavior. The text 'UPRAVA ZA ANTIKORUPCIJSKU INICIJATIVU' is written in bold blue letters, followed by a paragraph about the office's tasks. At the bottom, a paragraph mentions that representatives of the office educate students and provide a link to the website 'antikorupcija.me'. The leaflet concludes with an image of a magnifying glass over a target with silhouettes of people, symbolizing the search for and reporting of corruption.

IPA 2007 “Fight against corruption and organised crime”

Poster design competition for students of the Faculty of Art (the three top rated ones were awarded)



Anti-corruption campaigns at University and high school student dormitories

- Since 2007, DACI has conducted **anticorruption campaigns in dormitories** for pupils and students in Montenegro.
- Aim - prevention of potential corrupt activities in the **allocation of student accommodation** in Montenegro.
- DACI distributes promotional material during the campaign in all university and high school student dormitories in Montenegro. DACI's partner in this campaign is the Ministry of Education.



Marking the 9th of December- International AC Day

On the occasion of International AC Day and the campaign DACI implements in secondary schools throughout Montenegro, DACI organised:

1. **An art exhibition** of the works of secondary school students themed Corruption and Corruption-Free Society (300 art pieces from 13 secondary schools and 10 municipalities were collected; the best ones were rewarded and printed on the DACI yearly calendars for 2010, (2009);
2. **Literary competition** on the topic “Why we should say NO to corruption” (students from 9 secondary schools took part and submitted 29 papers; DACI awarded the three top rated) (2010);
3. **An art exhibition** of the works of secondary school students themed “Say no to corruption”, the best ones were rewarded and printed on the DACI yearly calendars for 2012 , (2011);
4. **Poster design competition for the AC campaign “Not a cent for bribe”** (university students submitted 14 posters; DACI awarded the three top rated ones; posters were distributed to MNE faculties) (2012)

It was assessed that students identify corruption and deem it a social issue and are certain to confront corrupt behaviour and similar influences.

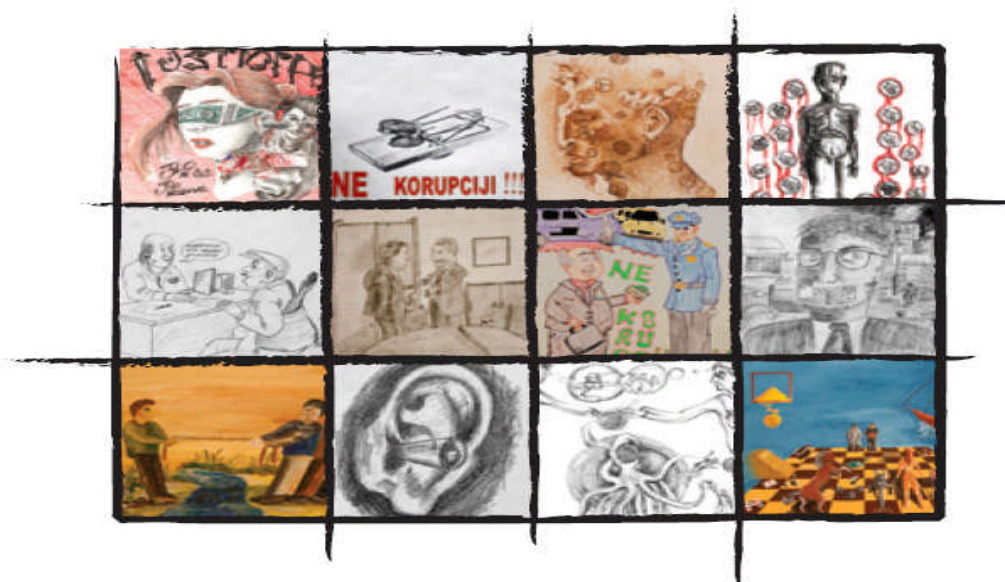
(for more details see: www.antikorupcija.me)

CALENDAR FOR 2010 (cover page)



Uprava za
antikorupcijsku
inicijativu

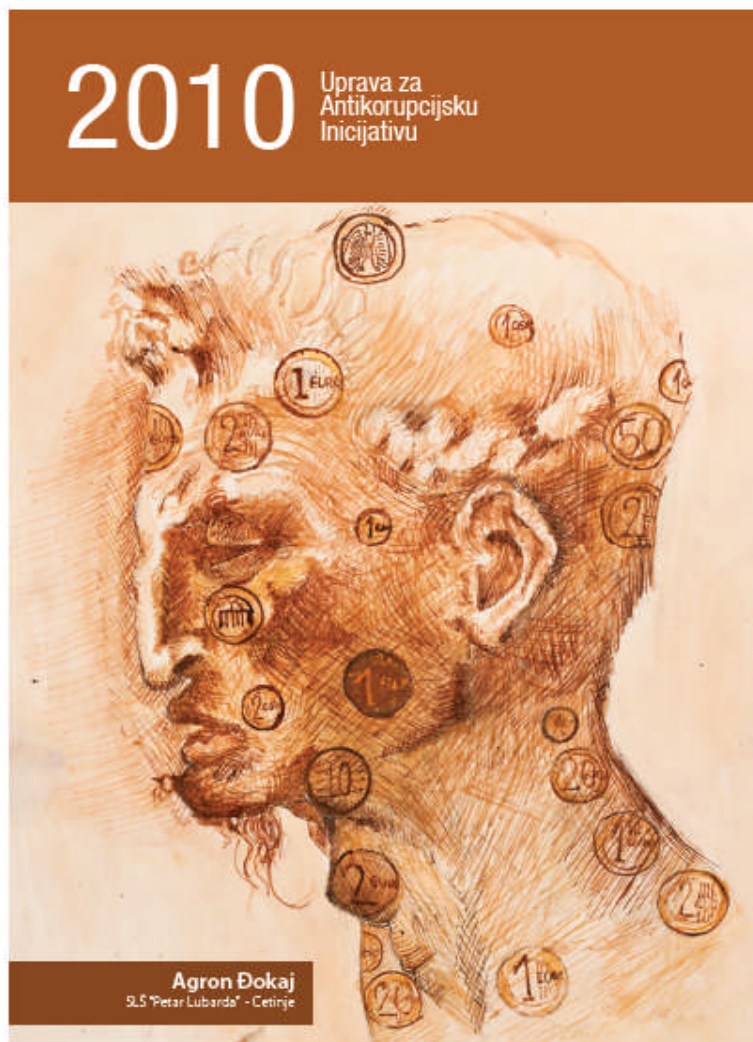
CALENDAR



Najbolji likovni radovi srednjoškolaca u Omoj Gori na izložbi održanoj povodom 9. decembra - Međunarodnog dana borbe protiv korupcije.

2010

CALENDAR FOR 2010 (first prize motive)



Kalendar	2010	Uprava za Antikorupcijsku Inicijativu
Januar <small>PON UTO SRI ČET PET SUB NEĐ</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Februar <small>PON UTO SRI ČET PET SUB NEĐ</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	Mart <small>PON UTO SRI ČET PET SUB NEĐ</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
April <small>PON UTO SRI ČET PET SUB NEĐ</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Maj <small>PON UTO SRI ČET PET SUB NEĐ</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Jun <small>PON UTO SRI ČET PET SUB NEĐ</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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Oktober <small>PON UTO SRI ČET PET SUB NEĐ</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Novembar <small>PON UTO SRI ČET PET SUB NEĐ</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	Decembar <small>PON UTO SRI ČET PET SUB NEĐ</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

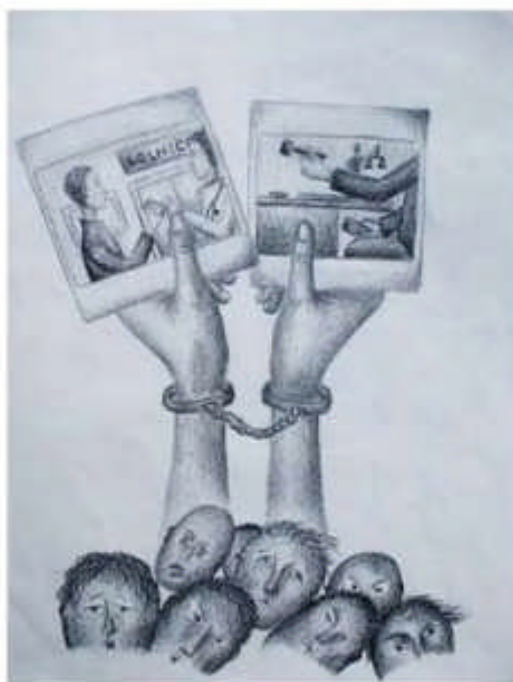
CALENDAR FOR 2012 (first prize motive)



Uprava za antikonopijsku inicijativu

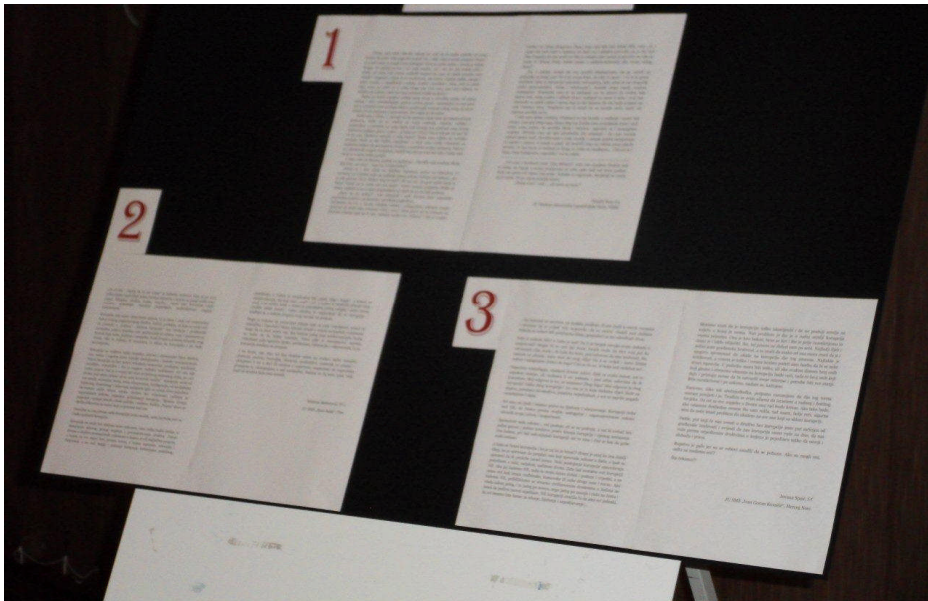
2012

SEPTEMBAR



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Nikoleta Savić Gimnazija Kotor





MINISTARSTVO PRAVNIH I LUDSKIH PRAVA
Uprava za antikorupcijsku inicijativu
BROJ TELEFONA ZA PRIJAVU KORUPCIJE:
020 234 396



**NI CENTA
ZA MITO**

**UPRAVA ZA
ANTIKORUPCIJSKU
INICIJATIVU**

tel: 020 234 396
www.antikorupcija.me

UPRAVA ZA ANTIKORUPCIJSKU INICIJATIVU



NI CENTA ZA MITO!
PRIJAVI KORUPCIJU NA 020/234-396

DACI's ongoing campaign “Not a cent for bribe”

- started on 24 October 2012; zero currency “banknotes”, citylights, billboards, posters, audio/tv spots...



NI ZA MITO!

Korupcija je krivično djelo!

Ako želiš da prijaviš korupciju ili ti je potreban pravni savjet iz ove oblasti, pozovi Upravu za antikorupcijsku inicijativu na tel. 020 234 396 (09:00h–17:00h) ili posjeti www.antikorupcija.me

Pridruži se borbi protiv korupcije!

Projeat finansira EU posredstvom Delegacije EU u Crnoj Gori

Ministarstvo pravde i ljudskih prava Uprava za antikorupcijsku inicijativu



NI ZA MITO!

Davanjem i primanjem mita čini se šteta i sebi i društvu!

Ako sumnjate u postojanje korupcije, prijavite je Upravi za antikorupcijsku inicijativu na tel. 020 234 396 (09:00h–17:00h) ili online na sajtu www.antikorupcija.me

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NI ZA MITO!

Ja se borim protiv korupcije! A ti?

Davanjem i primanjem mita čini se šteta i sebi i društvu. Ne želim da dam NI CENTA ZA MITO.

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THANK YOU FOR YOUR ATTENTION!

**Vesna Ratkovic, PhD
Director**

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E-mail: aci@daci.gov.me

www.antikorupcija.me