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Public education through mass media and the Internet

UNCAC Article 13

4th intersessional meeting of the open-ended
intergovernmental Working Group on Prevention

26 – 28 August 2013, Vienna



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OVERVIEW OF MEASURES ADOPTED BY STATES

- Wide use of internet for:
 - awareness raising & public education
 - increased transparency in public administration
 - facilitation of reporting acts of corruption
- Use of social media (facebook, twitter etc.) next to other material (TV, publications, radio) as a platform for anti-corruption campaigns
- Partnerships with NGOs and religious leaders



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Collaboration with the Media

- Partner vs critical voice
 - press briefings, press releases
 - training of journalists (substantive training, investigative journalism, availability of material and resources at global level)
 - Awards/competitions for reporting on corruption



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Ethical and professional reporting on Corruption

- Guide for Governments and journalists
 - Elements of article 13, para 1 b) and d)
 - Freedoms of opinion and expression, including right to information legislation, processes and restrictions
 - Self-regulatory measures by the media
- Expert group meeting (10-12 April 2013)
- Guide will be launched at the CoSP (25-29 November 2013, in Panama)



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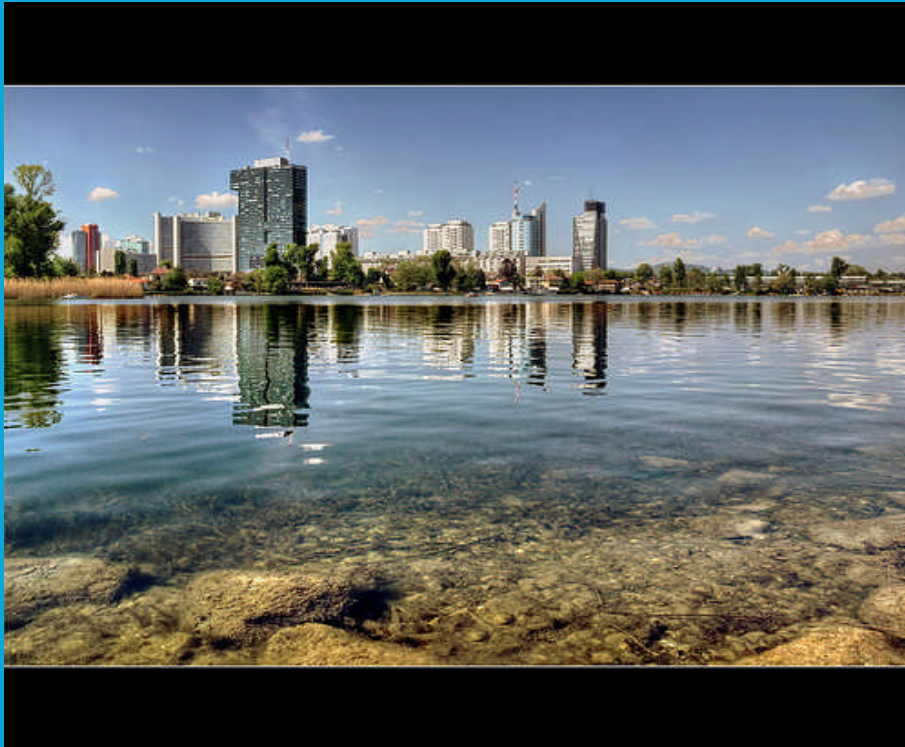
Potential points for discussion

- Successes and challenges in the use of mass media and the internet in public education on the prevention of and fight against corruption
- Volume and quality of information made available and easily accessible
- Use of data and online services by citizens
- Contribution of these means to increased transparency and accountability in the context of public education



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Thank you

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