



ALTERNATIVE DEVELOPMENT

# Intersessional Brown Bag Lunch on Alternative Development

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# Contents

1. History of AD
2. Illicit crop cultivation today
3. UNODC Programmes in the field
4. Success Stories
5. UN Guiding Principles
6. Cannabis





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# History of Alternative Development

- Technical evolution
- Normative evolution



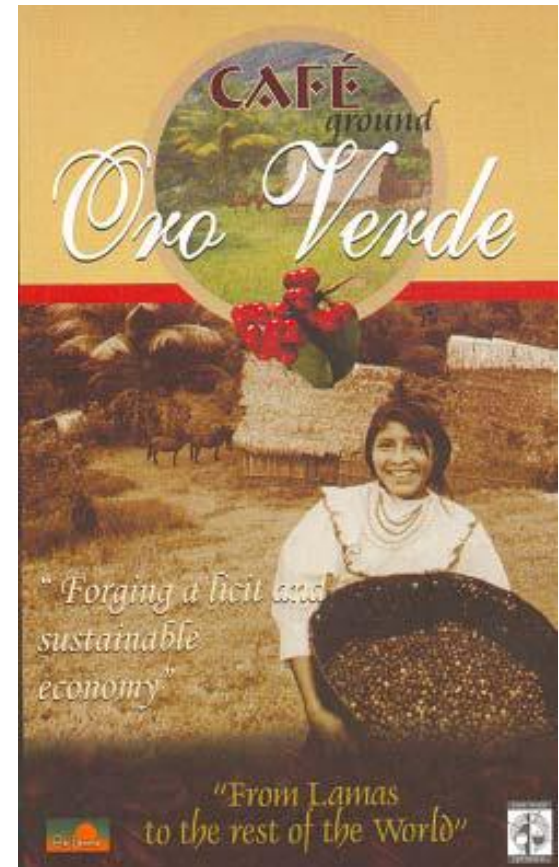


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# Technical Evolution

- Crop Substitution
- Area Development
- Negotiated Assistance
- Alternative Development





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## Normative Evolution

- 1961 Convention
- 1971 Convention
- 1988 Convention
- 1998 UNGASS Action Plan
- 2009 Political Declaration and Action Plan





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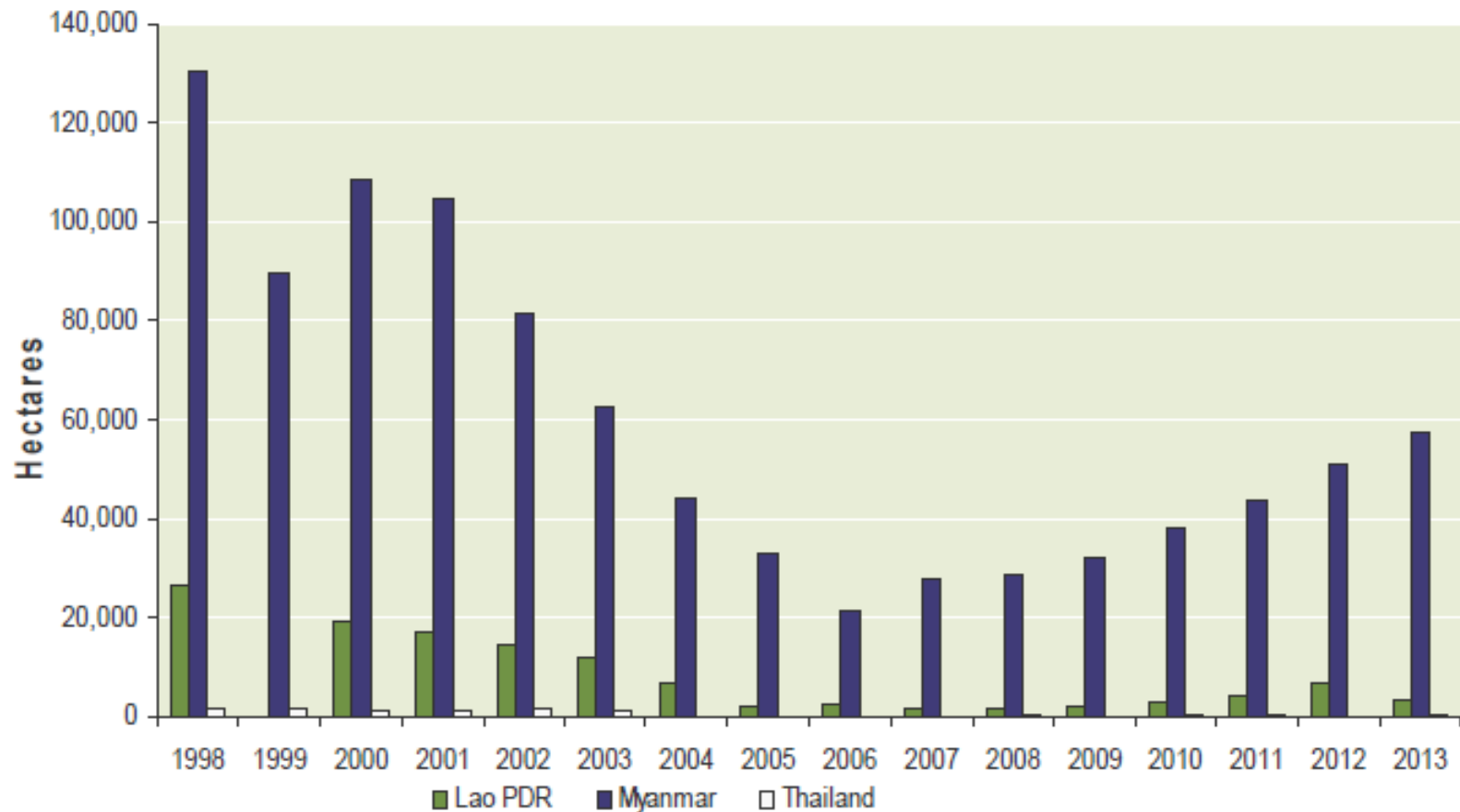
## UNGASS 1998

- Defined AD
- AD vs. traditional rural development





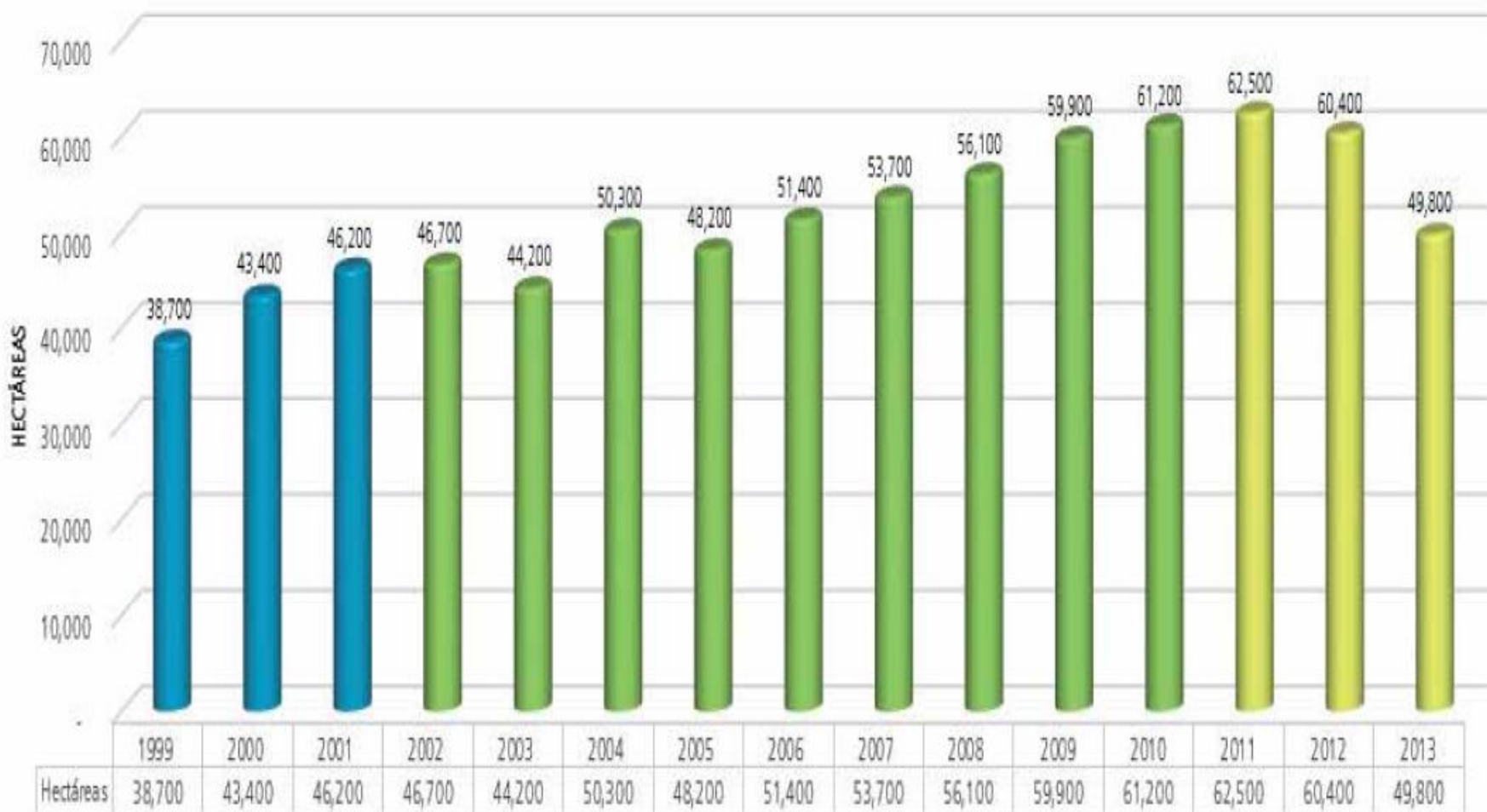
## Illicit Poppy Plant Cultivation: Asia





# Coca Cultivation: Peru

● Departamento de Estado, USA      ● SIMCI - UNODC - Gobierno del Perú



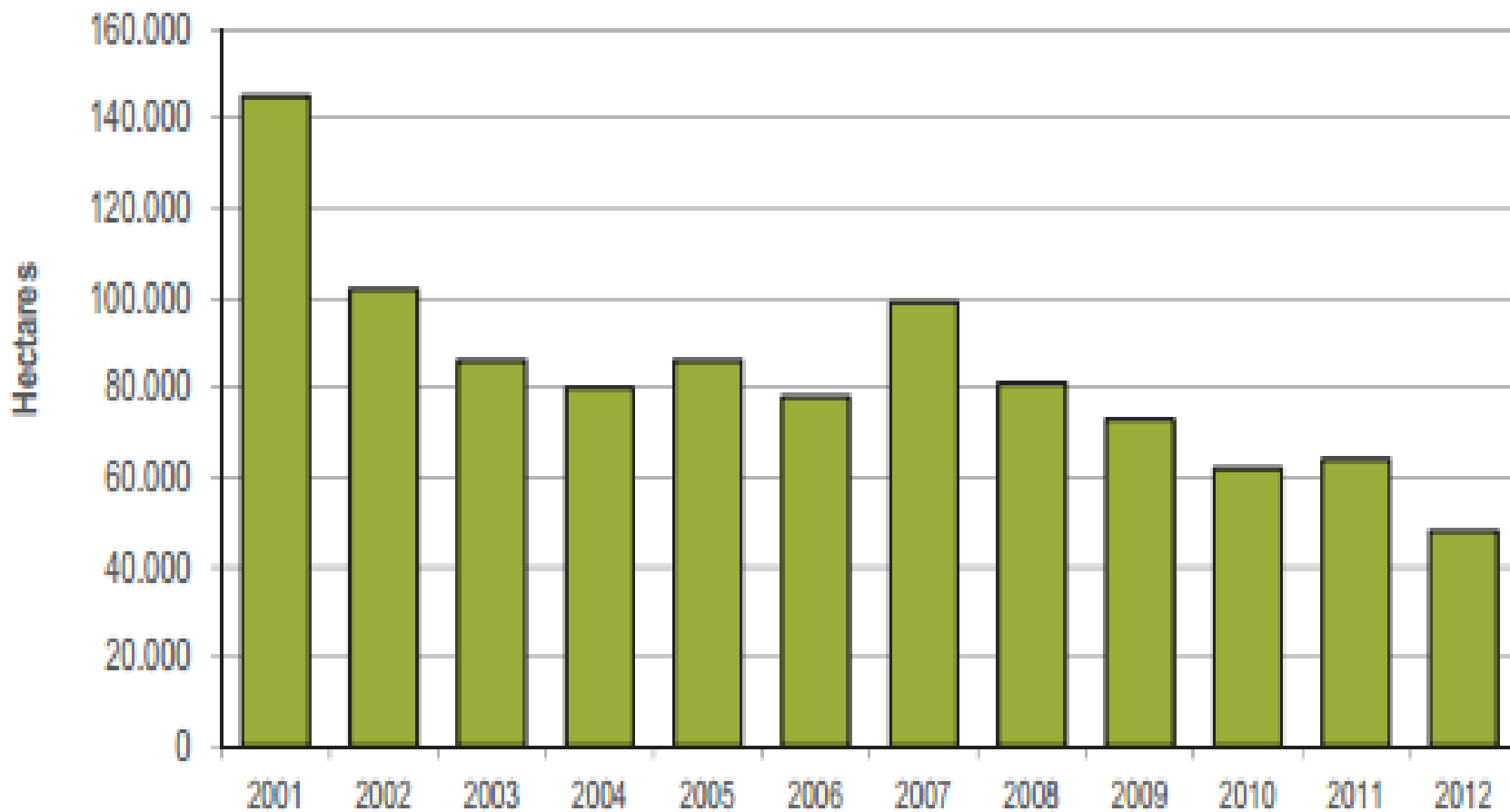




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# Coca Cultivation: Colombia

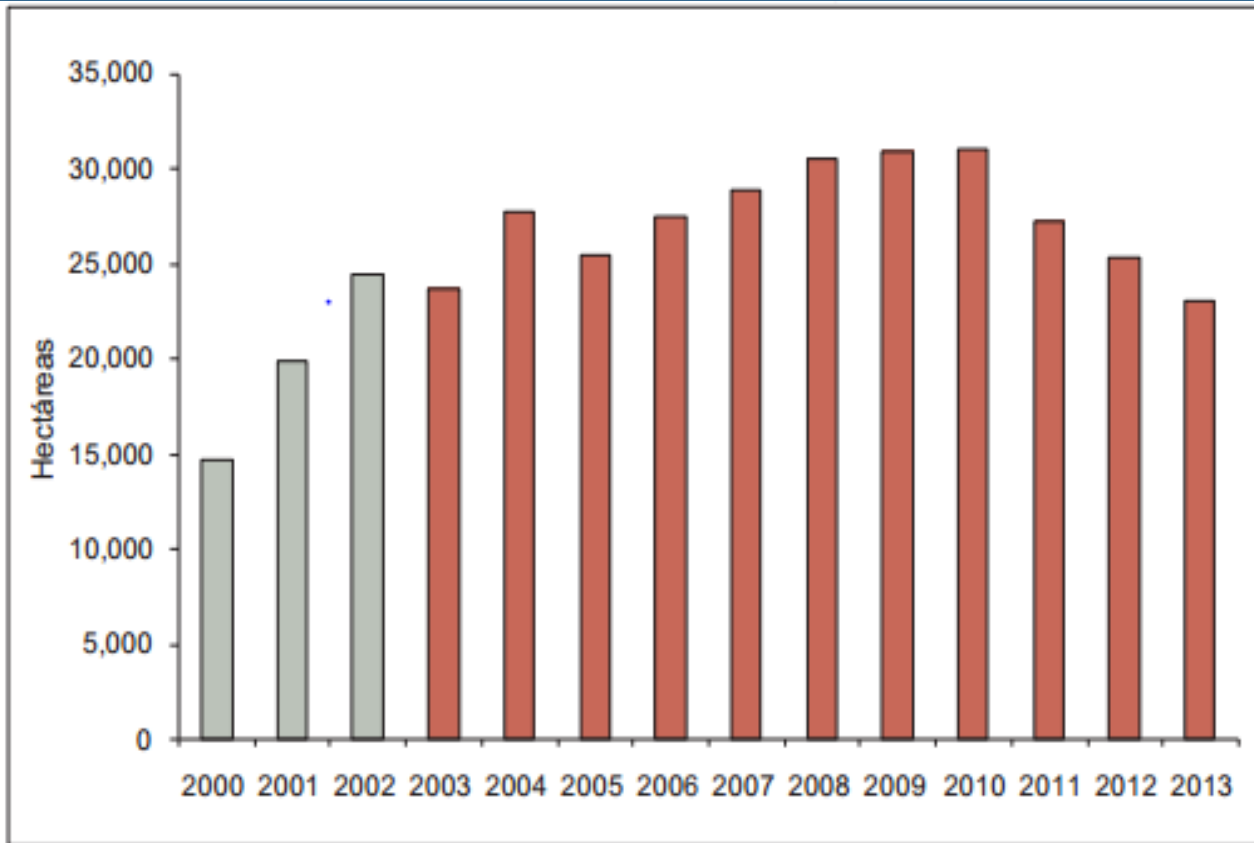




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# Coca Cultivation: Bolivia



USA Departamento de Estado



Sistema Nacional de Monitoreo apoyado por UNODC

Fuente: UNODC



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# MODEL: ADDED VALUE OF ALTERNATIVE DEVELOPMENT

Value added

Europe, North America, South America, Asia

**International markets**

**Domestic market**

Local markets,  
supermarkets

**Processing facilities**

Fermenting, drying, industrial  
processing and packaging facilities

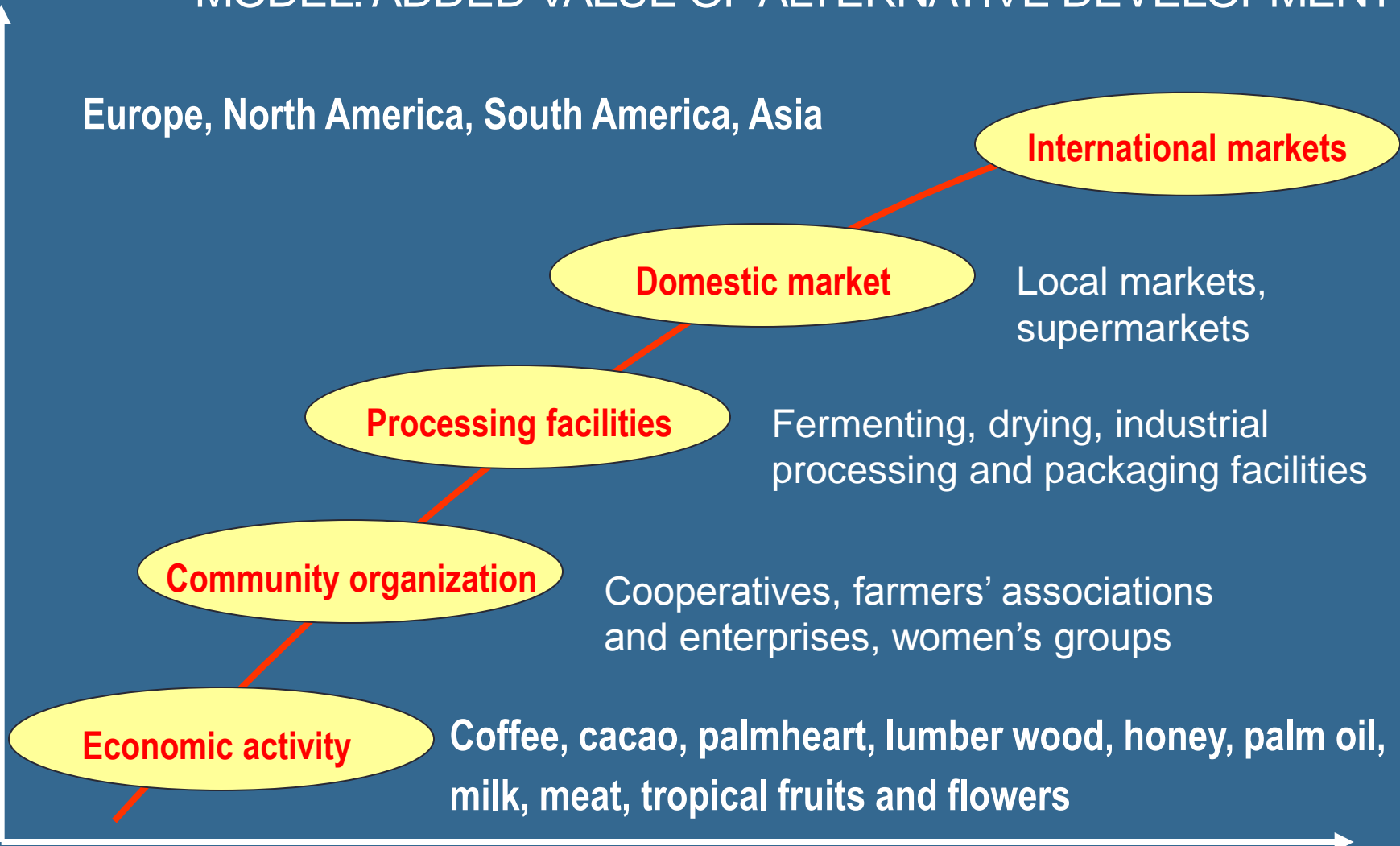
**Community organization**

Cooperatives, farmers' associations  
and enterprises, women's groups

**Economic activity**

Coffee, cacao, palmheart, lumber wood, honey, palm oil,  
milk, meat, tropical fruits and flowers

Time





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# UNODC Programmes in the Field



AFGHANISTAN



BOLIVIA (PLURINATIONAL STATE OF)



COLOMBIA



LAO PEOPLE'S DEMOCRATIC REPUBLIC



MYANMAR



PERU



- AD works when implemented
- Long-term endeavor
- Sustainable livelihoods



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# UN Guiding Principles



**General Assembly**

**Resolution adopted by the General Assembly on 18 December 2013**

*[on the report of the Third Committee (A/68/458)]*

**68/196. United Nations Guiding Principles on Alternative Development**



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# Cannabis





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# Expert Group Meetings

- Technical level EGM in Berlin
- UN, Governments, NGOs, and Experts
- 2013
- 2014 - Road to 2016







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**Thank you for your attention**

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