C H A M P S

A unique initiative to amplify the resilience of children from birth to adolescence to prevent the use of drugs and other psychoactive substances

Healthy and safe development of children at all ages, all levels of risk and in all settings
Integrated services aligned with science in an impactful system focused on the child
Model countries to demonstrate that such a prevention approach is effective and cost-effective

C H A M P S will:

Map existing services which already foster the healthy and safe development of children from birth to adolescence

Address gaps with scalable tools aligned with UNODC and WHO drug prevention standards and fortify key social institutions

Focus on the social and emotional learning of all children, including those hard-to-reach

Streamline services across government, civil society, grassroots organizations, NGOs, private sector, and UN partners

Amplify service utilization using digital tech, engaging children, caregivers, and key social institutions (families, schools, and community/religious associations, etc.)

Generate new science in preventing the use of drugs, as well as reducing violence and promoting education and mental well-being

Positively shape the developmental trajectories of 10,000,000 children in 10 low- and middle-income countries in 5 years in its first wave of implementation